

2007 Artist Survey Overview

Who completed the survey?

We sent the electronic survey information to the over 900 individual artists listed in our database, as well as the many arts and artist membership organizations in Columbus. Over 50 artists attended the 4 Roundtable events held November 2007.

199 individual artists completed the survey, either through survey monkey or on paper through attending an artist roundtable event.

Half the respondents are **visual artists**, the other half represent 19 other disciplines.

These artists are **affiliated with 150** membership or nonprofit organizations, artist collectives, service organizations or other groups.

What are the results?

We asked artists to rank various resources and opportunities.

Professional resources: 1) Access to funding information, 2) Arts advocacy, 3) Opportunities to network with peers.

Educational/training programs: 1) Research symposiums on contemporary artistic practice, 2) Workshops on grantwriting, 3) Information sessions on new media, materials, art forms/Workshops on business skills.

Professional development/networking format: 1) Quarterly workshop opportunities, 2) Quarterly programs that encourage commercial/non-commercial collaboration, 3) Monthly convenings around larger issues/Lunch time socials.

Online/electronic resources (most important): 1) Calls for entry/audition notices, 2) Foundation/corporate funder database, 3) Artist listings on ColumbusArts.com, 4) Online database of venues and spaces for rent.

What happens next?

GCAC will collaborate with a number of community partners to address the top priorities indicated in the survey through the new **OPPArt** (Opportunities for Artists) program. GCAC's **OPPArt** Series is a way for local artists and creative people to connect with each other and further themselves and their work through professional workshops, roundtable discussions, social events and more. We are also in the process of expanding ColumbusArts.com, our community event finder, to include an artist resources section and artist listings.

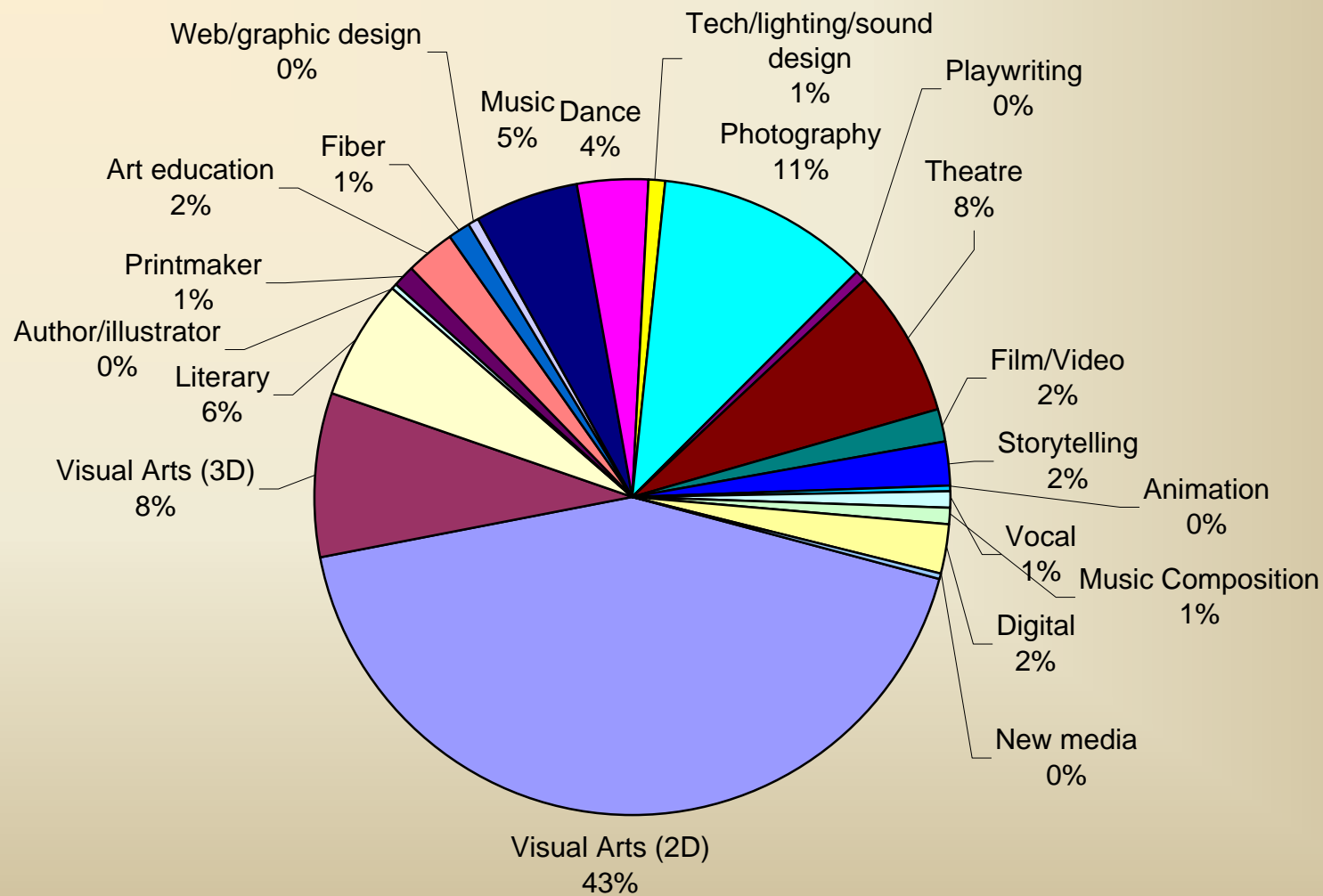
In 2008, OPPArt programming will occur monthly, and will rotate in format between workshops, informal social networking opportunities, and more structured roundtable lunchtime discussions.

As a part of the **OPPArt** series, GCAC has partnered with **Animating Democracy**, a program of the Americans for the Arts, to present a **1-day workshop** designed to bring together various constituents to discuss the creation and implementation of arts programming that encourages **civic dialogue**. This program is under development, but the community issue that has been identified is workforce development, and the workshop will be focused on connecting Young Professionals to the community. Along with individual artists, arts organizations, community organizations, and Yps will be invited to attend.

Calls for Entries and a **Facility Directory** will be added to ColumbusArts.com the first quarter of 2008. We are currently working with Grip Technology, our website developer, to develop the artist listing section of ColumbusArts.com, with the goal of also including selling opportunities and eventually social networking as a part of the site.

With input from the artists themselves, we would like to explore the idea of presenting a **symposium on contemporary artistic practice in 2009**.

2007 Artist Survey Respondents by Discipline



Greater Columbus Arts Council 2007 Individual Artist Survey

Q1. Contact information

[answers not printed for this summary]

Q2. What professional resources are most interesting to you? Check your top three only.

<u>Answer Options</u>	<u>Response Percent</u>	<u>Response Count</u>
Access to funding information	58.97%	115
Access to timely information about internships and job opportunities	33.33%	65
Artist career development counseling services	33.85%	66
Arts advocacy efforts to strengthen arts infrastructure and develop cultural economy	49.74%	97
Creation of new non-profit artist live/work and studio spaces	33.85%	66
Development of residencies to assist artists in moving into new sectors	26.67%	52
Education/training opportunities	29.23%	57
Opportunities to network with peers	45.13%	88
Mentorship opportunities	15.90%	31
Comments		18
	answered question	166
	paper response	29
	total answered	195
	skipped question	23

Q3. What education/training programs interest you? Check your top three only.

<u>Answer Options</u>	<u>Response Percent</u>	<u>Response Count</u>
Career counseling	28.65%	53
Classes in artistic techniques relevant to the commercial sector	27.03%	50
Information sessions on new media, materials, art forms, etc.	42.70%	79
Internship opportunities	11.89%	22
Research symposiums on contemporary artistic practice	46.49%	86
Workshops on business skills	42.70%	79
Workshops on grantwriting	44.86%	83
Workshops on new technologies	34.59%	64
Comments		23
	answered question	156
	paper response	29
	total answered	185
	skipped question	33

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Q4. For professional development and networking opportunities, what format would you prefer, and how often?

<u>Answer Options</u>	<u>Monthly</u>	<u>Quarterly</u>	<u>Biannually</u>	<u>Annually</u>	<u>Response Count</u>
Convening artists around larger issues in a way that allows opportunities to meet and network with other artists in various disciplines/sectors	36	36	28	27	127
Counseling/mentorship meetings	15	26	32	11	84
Lunch time socials	36	29	9	9	83
Programs that encourage commercial/non-commercial collaboration	25	41	28	22	116
General workshop opportunities	34	46	18	7	105
Comments					21
			answered question		161
			paper response		29
			total answered		190
			skipped question		28

Q5. Please rank the following online/electronic resources.

<u>Answer Options</u>	<u>Most important</u>	<u>Somewhat important</u>	<u>Least important</u>	<u>Response Count</u>
Artist listings on ColumbusArts.com	86	78	24	188
Calls for entry/audition notices	145	38	9	192
Foundation/corporate funder database	92	69	26	187
Web-based reviews	45	82	39	166
Online blog about the arts in Columbus	67	66	51	184
Joint promotional advertising opportunities online	64	75	34	173
Online database of venues and spaces for rent	72	57	45	174
Comments				7
			answered question	167
			paper response	29
			total answered	196
			skipped question	22

Additional information:

Paper surveys collect: 29

Electronic surveys begun: 189

Electronic surveys completed: 170

TOTAL SURVEYS COMPLETED: 199