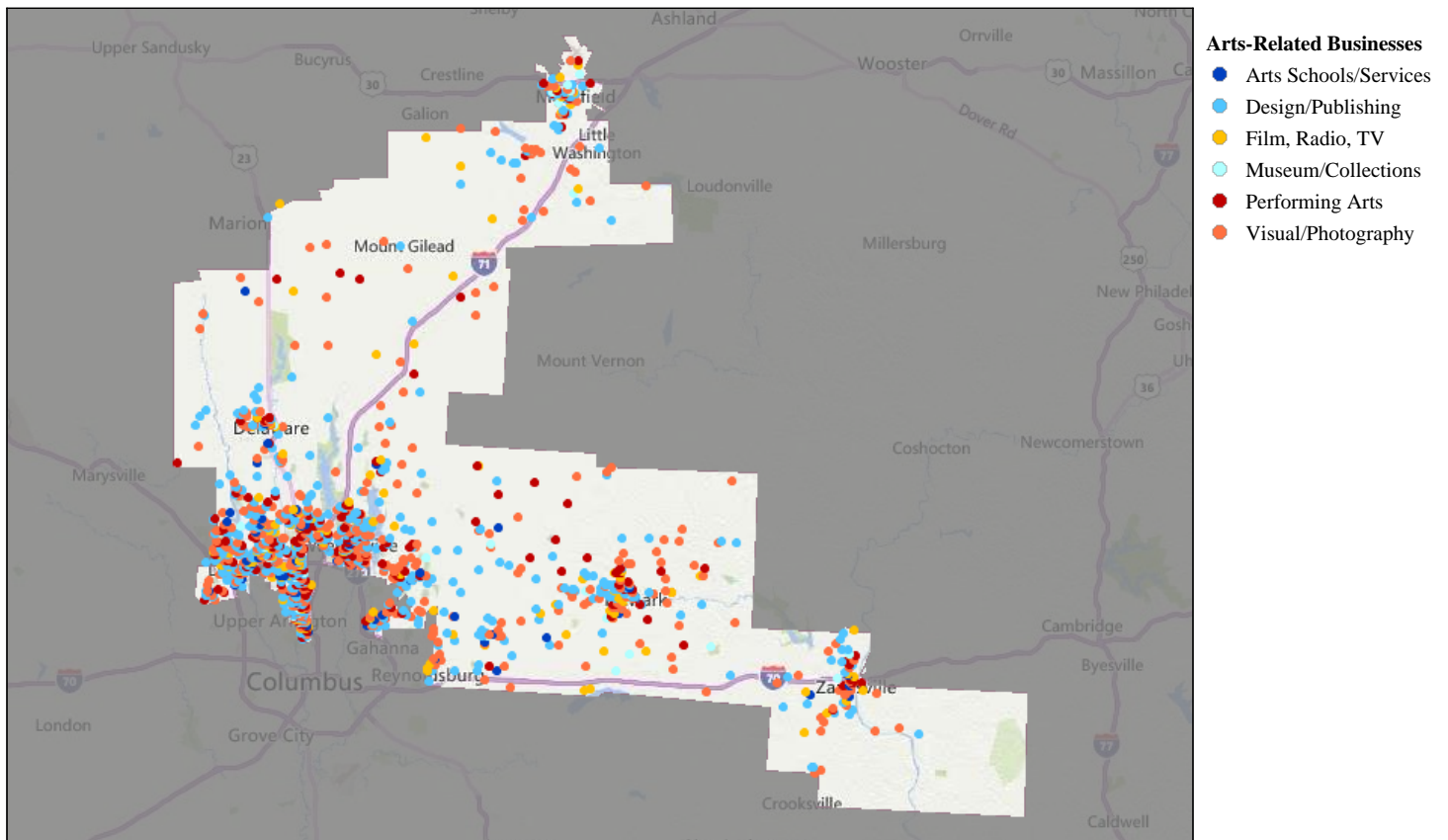


The Creative Industries in Ohio Congressional District 12 U.S. Representative Patrick Tiberi

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Ohio Congressional District 12**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

1,508 Arts-Related Businesses Employ 5,936 People



Ohio Congressional District 12 is home to 1,508 arts-related businesses that employ 5,936 people. The creative industries account for 3.7 percent of the total number of businesses located in Ohio Congressional District 12 and 1.4 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.0 percent of all U.S. businesses and 2.0 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

Americans for the Arts thanks The Andrew W. Mellon Foundation and the Doris Duke Charitable Foundation for their generous support of our work to produce the *Creative Industries: Business & Employment in the Arts* reports.

**The Creative Industries Represent
3.7 Percent of All Businesses and 1.4 Percent of All Employees in
Ohio Congressional District 12**

(Data current as of April 2017)

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	65	218
Agents	1	1
Arts Councils	3	7
Arts Schools and Instruction	61	210
Design and Publishing	542	2,365
Advertising	94	731
Architecture	101	931
Design	344	689
Publishing	3	14
Film, Radio and TV	143	793
Motion Pictures	117	535
Radio	21	127
Television	5	131
Museums and Collections	38	462
Historical Society	6	80
Museums	28	136
Zoos and Botanical	4	246
Performing Arts	219	689
Music	92	269
Performers (nec)	73	177
Services & Facilities	50	205
Theater	4	38
Visual Arts/Photography	501	1,409
Crafts	57	358
Photography	354	704
Services	42	229
Visual Arts	48	118
GRAND TOTAL	1,508	5,936

Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses are registered, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, are an undercount.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 6,766 state legislative districts, and all 3,141 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.