

## Art Unites Cbus Photography & Film Call for Entries

Black photographers and filmmakers are invited to submit curated sets of photographs or proposals for short films documenting the story of the 2020 Black Lives Matter protests and/or the art created in Columbus in response to the protests. The program is focused on Black photographers and filmmakers to ensure that Black voices have the opportunity and the funding to tell the story of the Black Lives Matter movement in Columbus.

### Who is eligible to apply?

This award program is for photographers and filmmakers who meet the following criteria:

- Identify as Black or African-American;
- Are professional, working artists (age 18 and older);
- Live in Franklin or bordering county (includes: Delaware, Licking, Fairfield, Pickaway, Madison and Union);
- Have had residency in Franklin or surrounding county for at least one year prior to the date of application; and
- Are NOT enrolled as degree-seeking undergraduate students.

**NOTE:** If you have any questions about eligibility requirements, please contact [artunitescbus@gcac.org](mailto:artunitescbus@gcac.org) with questions.

### May I submit a joint application with another artist or artists?

Yes, collaborative works may be submitted as one application. Select one person from the collaboration to submit the application on behalf of the group. The applying member will ultimately be responsible for signing the application, and if awarded, the Grant Agreement. Only one award is given for collaborative works, to be shared equally with each collaborating artist.

### Award Amounts

- Awards for filmmakers will be \$5,000
- Awards for photographers will be \$1,000

Grants and awards from GCAC are considered taxable income. A form 1099 will be sent to awardees who receive \$600 or more from GCAC during a calendar year. Please consult with a tax advisor to discuss possible tax implications related to grants and awards.

If you are currently receiving unemployment compensation, receipt of this award may impact your eligibility. Consult your unemployment office or accountant if you have questions.

## Rights/Usage

- All filmmakers/photographers retain ownership of their work.
- GCAC and Art Unites Cbus retains the rights to use the films/photographs for five years for exhibition, education and promotional purposes.
- Acknowledging that no releases or consent are legally required to document public gatherings, photographers and filmmakers should consider the privacy of individuals depicted in protest situations.
- Any portrait photography or recorded personal interviews will require signed release forms. Releases must be provided with photography application and the film Final Report.
- Award recipients should be aware that GCAC will honor any requests by persons depicted in your images to remove photos from public display for privacy reasons.

## When are applications due?

Application Open	August 14, 2020
Application Deadline	<b>September 15, 2020</b>
Applicants Notified	September 30, 2020
Award Agreement Due	October 2, 2020
Final Report & Film Due	January 31, 2021

## What are the application questions?

### For Film applicants:

- Please provide a short synopsis of proposed **3-5 minute (approximately) documentary, narrative, or experimental** film (250 words or less).
- Include a director's statement about why you want to undertake this project (500 words or less).

### For Photography applicants:

- Please share an artist statement describing the story of this set of photos (500 words or less).

## What are the required Supplemental Materials (uploads)?

### For Film applicants:

- 3-5 links to film/video artistic work samples (it is recommended that sample work be representative of style and length of proposed film). Samples must be submitted as YouTube or Vimeo links.
- Artist resume and/or artist bio (PDF or Word document only)

### For Photography applicants:

- 10 high-resolution black & white and/or color photographs (JPEG, PNG, or PDF only). Photos will be reviewed as a curated set.
  - After uploading each photo, click “edit metadata” to enter title, size, equipment used, and description of editing/manipulation (if applicable).
- Artist resume and/or artist bio (PDF or Word document only)

## AFTER SUBMITTING THE APPLICATION – NEXT STEPS

### Evaluation, scoring, and voting

All applications will be ranked on a scale of one to five (1-5) by a jury of experts, with the final cumulative score being the total of all juror scores.

### Film – Juror Scoring

When evaluating for film awards, jurors will take into consideration the submitted synopsis and director’s statement as well as submitted documentary, narrative, and/or experimental film samples. In looking at samples the jury will consider the following:

- Story
  - Consider the overall story (idea, plot, dialogue, and/or subject matter). Is it authentic and believable? Is it original? Did you care about the characters/subjects?
- Overall Film
  - Did you enjoy the overall film? Could the film be played at a festival? Would this film be recommended to a friend?
- Technical – Audio
  - Can you hear what is going on in the film, the dialogue, music and effects? Is the sound clear or muddled? Is the sound appropriate for the film, does it fit the story?
- Technical – Visual
  - Consider the mood and pace of the film as well as the editing of the film. Does the camera work fit the film? Is the lighting appropriate for the film? Can you see what is happening?
  -

## Photography – Juror Scoring

Photographs will be judged on Impact, Creativity, Composition, and Storytelling.

- Impact
  - The sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion.
- Creativity
  - The original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.
- Composition
  - Important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker.
- Storytelling
  - Refers to the image’s ability to evoke imagination in what is happening in the photograph.

Additional considerations for choosing the photography award will be the statement submitted regarding the story told by the curated set of photos.

## Notification

Award approvals are based on available funding. Following a vote from the jury, all applicants will be notified by email of the application award status (selected or not selected).

## AFTER YOU ARE AWARDED

### Award Agreement

Following the selection of award recipients, an Award Agreement specifying the terms of the award will be available in GoArts under the “Requires Attention” heading. To accept the award, review the award agreement and digitally sign by the date indicated. No changes in the proposed activities or expenses can occur without prior written approval from the Arts Council – send an email to [artunitescbus@gcac.org](mailto:artunitescbus@gcac.org) if you need to request of change in spending or activities.

## Publicity/Donor Acknowledgement

Once you are awarded, say “Thanks!” in a public way. The Arts Council requires that all organizations and artists receiving funding demonstrate the public value of the arts by making others aware of awards received and acknowledging public funders. Refer to [APPENDIX A](#) for details of the contractual publicity requirements.

## Payments

### Film

Awarded applicants will receive 50% of their award following the receipt of a digitally signed Award Agreement. The remaining 50% will be paid upon request at the beginning of post-production (defined by the start of the editing process after all film/content/assets have been ingested/converted). Considerations for funds delivered before post-production process may be made for extenuating circumstances and approved by the Greater Columbus Arts Council and Film Columbus.

**NOTE:**  
Checks may take  
up to four weeks  
to be processed  
and mailed.

### Photo

Awarded applicants will receive 100% of the award following the receipt of a digitally signed Award Agreement.

## Final Reports & Receipts (filmmakers only)

Photographers are not required to submit a final report.

Filmmakers are required to submit their final film by January 31, 2021 through the online application portal.

Final Reports, including receipts/paid invoices for all funds spent and release forms, are due on January 31, 2021. To complete your Final Report, login to GoArts, scroll down to “Requires Attention” and click on the “Reports” tab. Extensions may be requested in writing before the final report due date. Failure to submit a final report within 90 days of the due date may result in the cancellation of the remaining award disbursement. Overdue reports may affect eligibility and impact awards for future applications.

## APPENDIX A: PUBLICITY/DONOR ACKNOWLEDGEMENT

The Arts Council requires that all arts and cultural organizations and individual artists receiving funding demonstrate the public value of the arts by acknowledging support from the Greater Columbus Arts

Council. Failure to credit the Arts Council for award awards may jeopardize future funding. General Guidelines

On first reference in text, please refer to us as the “Greater Columbus Arts Council.” On second reference, Arts Council is acceptable. **Do NOT use the acronym, GCAC.**

Award Recipients should use the channels available to them, such as social media, newsletters and press releases to recognize support from the Arts Council.

## Social Media

#artmakescbus

#artunitescbus

#filmitincbus

All awardees should acknowledge their award via social media channels at the time of award notification. Like and tag the Greater Columbus Arts Council and Columbus Makes Art pages on Facebook, use @GCAC\_Cbus on Twitter and/or include hashtags #artunitescbus, #artmakescbus, and #filmitincbus on Instagram. Facebook events should also contain recognition of the award.

**Do NOT use the acronym GCAC**  
**Please refer to us as the Greater Columbus Arts Council**

## Event Listings (if applicable)

Listing your event via the Ohio Event Finder is an award requirement for organizations and optional for individual artists. Register at Ohio Event Finder ([www.ohioeventfinder.com](http://www.ohioeventfinder.com)) and list your events so they are posted on both [ColumbusMakesArt.com](http://ColumbusMakesArt.com) and [ArtsinOhio.com](http://ArtsinOhio.com). Make sure to select the event attribute: “**Funded by the Greater Columbus Arts Council.**” Events indicated as such are regularly shared with Arts Council board members. If you are an individual presenting an event, contact your venue to list the event through Ohio Event Finder.

## Acknowledgement (for filmmakers only)

End credits should include disclaimer (found below), logo and/or text context of GCAC, and logo of Film Columbus (Greater Columbus Film Commission). The GCAC logo includes the graphic representation of GCAC **AND** the words “Greater Columbus Arts Council.” Both elements are required anywhere the logo is included. At minimum, include a text reference to “Greater Columbus Arts Council” on signage.

- Download GCAC logos online at <https://www.gcac.org/about/gcac-logos/>.
- Include the Arts Council logo and link to the Arts Council website ([www.gcac.org](http://www.gcac.org)) in your end credits, any related websites, and posters.
- Include the Arts Council logo in all print and digital media that you produce for internal and external audiences. Examples of promotional materials include newsletters, eblasts, brochures, playbills, postcards, advertisements, educational materials, exhibit signage.
- List the Greater Columbus Arts Council as a supporter of your organization or project in donor lists at the donor recognition level most appropriate to the award size.
- Download Film Columbus logos online at <https://www.gcac.org/about/gcac-logos/>.

- Include the Film Columbus logo and link to the Film Columbus website ([www.filmcolumbus.com](http://www.filmcolumbus.com)) in your end credits, any related websites, and posters.
- Include the Film Columbus logo in all print and digital media that you produce for internal and external audiences. Examples of promotional materials include newsletters, eblasts, brochures, playbills, postcards, advertisements, educational materials, exhibit signage.

## Public Relations

- Acknowledge award support in press releases and mention the Greater Columbus Arts Council in newspaper interviews, promotional appearances and event/performance announcements.
- When publicizing your award please thank the Greater Columbus Arts Council, the city of Columbus and Franklin County.
- Contact local media about the award or include mention of the award in a news release.

## Art Makes Columbus/Columbus Makes Art Campaign

- When there is space available, include the campaign logo in print and digital marketing materials. Find the logo and other resources [www.columbusmakesart.com/toolkit/](http://www.columbusmakesart.com/toolkit/).
- Use #artmakescbus when promoting events on social channels and in print where possible.
- Follow @artmakescbus on Twitter/Instagram and “like” Art Makes Columbus on Facebook.

## Thank Public Officials

Thanking public officials for their support is important for the future vitality of arts and culture in Columbus. Send letters/emails to [city of Columbus officials](#) and [Franklin County Commissioners](#) thanking them for their support of the arts in Columbus, the Greater Columbus Arts Council and for the award you received. Consider including a story about the impact of this support on you and/or the community.

Mail for the Mayor and Columbus City Council members can be sent to: City Hall, 90 W. Broad St, Columbus OH 43215.

- Mayor Andrew J. Ginther
- Councilmember Shannon G. Hardin, President
- Councilmember Elizabeth Brown, President Pro Tempore
- Councilmember Mitchell J. Brown
- Councilmember Rob Dorans
- Councilmember Shayla Favor
- Councilmember Emmanuel V. Remy
- Councilmember Priscilla R. Tyson

Mail for the Franklin County Commissioners can be sent to: 373 S. High St., 26<sup>th</sup> Floor, Columbus OH 43215.

- Commissioner Marilyn L. Brown, President

- Commissioner Kevin Boyce
- Commissioner John O'Grady

### Disclaimer

The above award program is funded by the city of Columbus, Franklin County, and American Electric Power (AEP). Views expressed by award recipients and their programs/projects do not necessarily represent those of the city of Columbus, Franklin County, the Greater Columbus Arts Council, the Greater Columbus Film Commission, or AEP.

### Questions?

If you have questions about any of these requirements, logo usage or have trouble downloading our logo, contact Jami Goldstein, VP of Marketing, Communications and Events (614-221-8492, [jgoldstein@gcac.org](mailto:jgoldstein@gcac.org)).