ARTS COUNCIL 2017-2018 BOARD OF TRUSTEES

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Public Relations Coordinator
Jake Garrett

To learn more about the Arts Council and all it does, please visit our websites:
www.gcac.org
www.columbusarts.org
www.columbusartsfestival.com
www.columbusmuseumofart.org

2018 ARTS CULTURAL REPORT

INTERIM REPORT TO THE COMMUNITY

SUPPORTING ART ADVANCING CULTURE

THE ARTS COUNCIL IS COMMITTED TO PROVIDING ADVOCACY, COLLABORATION AND EXPERTISE TO ARTISTS AND ARTS AND CULTURAL ORGANIZATIONS IN GREATER COLUMBUS.

TIER A PROJECT SUPPORT GRANTS
28
$401,135

TIER B PROJECT SUPPORT GRANTS
22
$67,787

OPERATING SUPPORT GRANTS
11
$3.37 million

BOOST GRANTS
12
$59,271

ARTIST IN THE COMMUNITY GRANTS
232
$179,645

EXPERTISE

The Arts Council regularly reviews its funding guidelines, requirements and processes to align with community priorities and ensure equitable access to all citizens of Columbus.

IN 2018 WE HAVE:

Lowered barriers and enacted changes to the grants process by:
> Launching a new, more intuitive online application platform and streamlining application questions
> Creating a second Project Support tier, specifically for smaller projects and volunteer-er artist-led projects in collaboration with a 501(c)(3)

Further emphasized the importance of access, equity and economic impact through:
> Grant application questions specifically addressing these elements
> Ongoing guidance, referrals and connections to organizations and artists to expand their reach, attract more diverse audiences and think about ways they impact the economy of our city

Increased access to the Arts Council and our staff:
> We hosted 14 workshops in neighborhoods for artists and organizations
> We continue to perform draft reviews up to two weeks prior to application deadlines, a service to all applicants, and one that few funders offer

We hosted the second-annual Art Mixer at the Columbus Museum of Art. The event connected more than 200 artists, organizations, community leaders and art advocates to each other for a night of discovery and relationship-building

NEW! Search the history of Arts Council’s organization and artist grants back to 2008 at: www.gcac.org/past-grants-database/. This new database further improves the transparency of and public access to Arts Council funding records, and provides a historic perspective on the evolution of Arts Council grant programs.

“I appreciate the dedication and support that the Greater Columbus Arts Council gives to local artists and the community. I am grateful that artists, including myself, are allowed the opportunity to improve their abilities and businesses and given the financial backing to do so.”

LEA GRAY | RESOURCE GRANT RECIPIENT

Through our Grants & Services department we provide funding to Columbus artists and arts organizations.

For a complete list of Arts Council staff please go to: www.gcac.org/about/staff/

DESIGN: FORMATION STUDIO

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EXPERTISE

25 OPERATING SUPPORT GRANTS
$3.37 million

2022 TIER B PROJECT SUPPORT GRANTS
$67,787

232 ARTIST IN THE COMMUNITY GRANTS
$179,645

THROUGH JUNE 30, 2018

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LEA GRAY | RESOURCE GRANT RECIPIENT

“A beautiful city, and local artists.”

NANCY SMELTZER | AMINAH BRENDA LYNN ROBINSON

PROFESSIONAL DEVELOPMENT & RESEARCH GRANT RECIPIENT

“"I am fortunate to live in a city that embraces art and local artists."”

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2018 INTERIM REPORT TO THE COMMUNITY

2018 OPERATING SUPPORT GRANTS
$3,435,719

2018 TIER A PROJECT SUPPORT GRANTS
$416,503

2018 TIER B PROJECT SUPPORT GRANTS
$67,787

2018 BOOST GRANTS
$59,271

2018 ARTIST IN THE COMMUNITY GRANTS
$172,218

“EXPERTISE”
2018 ARTIST IN THE COMMUNITY GRANTS
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“New digital sign at Broad & High features the Art Makes Columbus campaign.”

“Increased access to the Arts Council and our staff:”

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The Arts Council is serving as the collaboration point for the community-wide celebration of the Harlem Renaissance at 100. This year-long series of performances, exhibitions and programs involving more than 30 organizations and hundreds of artists seeks to recognize, reflect and revive the spirit of the Harlem Renaissance and its connections to Columbus.

For the first time in Arts Festival history, two national headliners were featured in 2018—Postmodern Jukebox performed on Friday night and G. Love & Special Sauce on Saturday night on the ABC Biocentennial Park Stage. Both bands drew great crowds, filling the park with people enjoying the free concerts.

The Patron Party, once by invitation only, opened up to the community this year with a modest ticket price designed to increase the Festival’s exhibiting artists’ awards from $13,000 to $24,000 annually, further strengthening the Festival’s national reputation.

The Harlem Renaissance at 100 project includes a range of activities throughout the year in collaboration with arts organizations.

The Arts Festival public relations efforts resulted in more than 260 print, online and broadcast media stories with nearly $1 million in publicity value with a potential audience of over 21 million.

2018 EXHIBITING ARTISTS RAVE ABOUT THE FESTIVAL

“I was my first time in the Columbus Arts Festival and I was quite impressed.”

“As always, the wonderful volunteers. And of course, the people of Columbus are great.”

“I’ve never done so well at a show.”

“Art savvy customers”

“This is a great show, I would say top 20 in the country.”

“Amazing organization & helpful volunteers”

“This event should be required training for all other promoters.”

The Columbus Museum of Art will host the keystone event of the Harlem Renaissance at 100. The exhibition photographers and writers of the Harlem Renaissance era. The exhibition catalogue reflects and revives the spirit of hundreds of artists seeks to recognize, reflect and revive the spirit of the Harlem Renaissance and its connections to Columbus.

In May, Arts Council Operating Support grantees Franklin Park Conservatory & Botanical Garden opened the Scott’s Miracle-Gro Foundation Children’s Garden and announced that the first Sunday of every month Franklin Park Conservatory will be free for residents of Franklin County and the City of Columbus.

I, TOO, SING AMERICA HARLEM RENAISSANCE 100

425,000 ATTENDEES

700+ PERFORMERS

3,200+ VOLUNTEER HOURS

NEW ARTS FESTIVAL APP LAUNCHED

265 ARTISTS

ADVOCACY

ART COLUMBUS MAKES COLUMBUS ART

ColumbusMakesArt.com #artmakescbus

Three Art Makes Columbus/Columbus Makes Art video profiles were nominated for an Emmy. Produced by WOSU, the nominated videos featured Grisel Damas-Roché, a flamenco dancer, rapper, Dominique LaRue; and corset maker Larissa Boiwa.

New Campaign Artists! We’ll add five new artists to the campaign this year—Charlotte Bellard, Rid Bouc, Rafael Rosado, Sara Abou Reahed, and Donnie Woods-Spikes. We’ve also added five more artists to our Artist Trading Card collection, bringing the total to 20 cards available to help Columbus celebrate our creative superheroes.

The fifth-annual PromoWest Mural festival resulted in four new temporary murals on the side of the A&R Bar on Broad Street. Each selected artist was paid $500 to license their work to the program. The second-annual Columbus Makes Art ArtPop competition took place and billboards throughout Columbus now feature five Columbus artists’ work, bringing the total to 20 who have been promoted through this innovative national partnership with Lamar Outdoor City Solutions and ArtPop. Each artist was paid $500 to license their work to the program.

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The Arts Council is serving as the collaboration point for the community-wide celebration of I, Too, Sing America: The Harlem Renaissance at 100. This year-long series of performances, exhibitions and programs involving more than 70 organizations and hundreds of artists seeks to recognize, reflect and revive the spirit of the Harlem Renaissance and its connections to Columbus.

The Harlem Renaissance at 100, which opens Oct. 18.

For more information visit cbusharlem100.org

The Columbus Museum of Art will host the keystone event of the Harlem Renaissance Collaboration. Curated by Wil Haygood, I, Too, Sing America: The Harlem Renaissance at 100, will feature signature works by visual artists, writers and musicians. The exhibition will reflect and revive the spirit of the Harlem Renaissance in record numbers to the beautiful new park space on the west side of COSI. In addition to the signature works by visual artists, The Hands-On Activities Village moved into the west side of COSI. The Hands-On Activities Village moved into the west side of COSI.

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The Patron Party, once by invitation only, opened up to the community this year with a modest ticket price designed to increase the Festival’s exhibiting potential audience of over 2.5 million.

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The Harlem Renaissance at 100 project incorporates African-American performers and artists throughout the weekend on all entertainment stages and in the Big Local Art Tent.

Each year the Arts Festival works to elevate the many fantastic offerings that Columbus has to offer by providing opportunities for local artists, featuring local beer and food, and building community partnerships and collaborations with arts organizations.

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The Harlem Renaissance at 100 effort resulted in over 200 works of visual art, including nearly 1,000 hours of public relations efforts, resulting in more than 250 print, online, and broadcast media stories, with nearly $1 million in publicity value with a potential audience of over 21 million.

The Festival partnered with the Harlem Renaissance at 100 project to incorporate African-American visual artists, photographers and writers of the Harlem Renaissance era. The exhibition opens Oct. 18. For more information visit cbusharlem100.org

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"I've never done so well at a show."

"Art savvy customers"

"This is a great show, I would say top 20 in the country."

"Amazing organization & helpful volunteers"

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I AM DAVID DANZMAYR. MUSIC IS MY ART.

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The Columbus Museum of Art is collaborating with the Harlem Renaissance at 100 project to incorporate African-American visual artists, photographers and writers of the Harlem Renaissance era. The exhibition opens Oct. 18. For more information visit cbusharlem100.org

Visit cbusharlem100.org

"It was my first time in the Columbus Arts Festival and I was quite impressed."

"As always, the wonderful volunteers. And of course, the people of Columbus are great."

"I've never done so well at a show."

"Art savvy customers"

"This is a great show, I would say top 20 in the country."

"Amazing organization & helpful volunteers"

"This event should be required training for all other promoters."

2018 EXHIBITING ARTISTS RAVE ABOUT THE FESTIVAL

I AM CELESTE MALVAR-STEWART. FASHION IS MY ART.

I AM DAVID DANZMAYR. MUSIC IS MY ART.

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The Arts Council is serving as the collaboration point for the community-wide celebration of I, Too, Sing America: The Harlem Renaissance at 100. This year-long series of performances, exhibitions and programs involving more than 70 organizations and hundreds of artists seeks to recognize, reflect and revive the spirit of the Harlem Renaissance and its connections to Columbus.

For the first time in Arts Festival history, two national headliners were featured in 2018—Postmodern Jukebox performed on Friday night and G. Love & Special Sauce on Saturday night on the ABC6 Bicentennial Park Stage. Both bands drew great crowds, filling the park with people enjoying the free concerts.

The Festival partnered with the Franklin Park Conservatory on June 9. This event should be required training for all other promoters.

Performers in the Harlem Renaissance at 100 effort.

Amazing organization & helpful volunteers

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The Arts Council regularly reviews its funding guidelines, requirements and processes to align with community priorities and ensure equitable access to all citizens of Columbus.

IN 2018 WE HAVE:

Lowered barriers and enacted changes to the grants process by:

- Launching a new, more intuitive online application platform and streamlining application questions
- Creating a second Project Support tier, specifically for smaller projects and volunteer- or artist-led projects in collaboration with a 501(c)(3)
- Further emphasized the importance of access, equity and economic impact through:
  - Grant application questions specifically addressing these elements
  - Ongoing guidance, referrals and connections to organizations and artists to expand their reach, attract more diverse audiences and think about ways they impact the economy of our city

Increased access to the Arts Council and our staff:

- We hosted 14 workshops in neighborhoods for artists and organizations
- We continue to perform draft reviews up to two weeks prior to application deadlines, a service to all applicants, and one that few funders offer

NEW!

- We hosted the second-annual Art Mixer at the Columbus Museum of Art. The event connected more than 200 artists, organizations, community leaders and art advocates to each other for a night of discovery and relationship-building

NEW!

- Search the history of Arts Council’s organization and artist grants back to 2008 at: www.gcac.org/past-grants-database/
- This new database further improves the transparency of and public access to Arts Council funding records, and provides a historic perspective on the evolution of Arts Council grant programs.

I appreciate the dedication and support that the Greater Columbus Arts Council gives to local artists and the community. I am grateful that artists, including myself, are allowed the opportunity to improve their abilities and businesses and given the financial backing to do so.

LEA GRAY | RESOURCE GRANT RECIPIENT

EXPERTISE

25 OPERATING SUPPORT GRANTS
$3,435,719

28 TIER A PROJECT SUPPORT GRANTS
$401,135

12 TIER B PROJECT SUPPORT GRANTS
$67,787

112 NEW ARTISTS APPLIED FOR ARTIST IN THE COMMUNITY GRANTS
$59,271

231 ARTIST IN THE COMMUNITY GRANTS
$172,218

THROUGH JUNE 30, 2018

I am fortunate to live in a city that embraces art and local artists.

NANCY SMELTZER | AMIHAA BRENDA LYNN ROBINSON
PROFESSIONAL DEVELOPMENT & RESEARCH GRANT RECIPIENT

“Art Makes Columbus” campaign.

Maroon Arts Group cuts the ribbon at the new Box Park in the King Lincoln District.

New digital sign at Broad & High features the

2018 Art Mixer at the Columbus Museum of Art.

SAVE THE DATES!

Columbus Open Studio & Stage
Sept. 29-30
ColumbusOpenStudioandStage.com

Community Arts Partnership Awards presented by PNC | Oct. 18
Greater Columbus Convention Center

INTERIM REPORT TO THE COMMUNITY

2017-2018 BOARD OF TRUSTEES

OFFICERS
Tom Szykowny (Chair)  
David Clifton (Immediate Past Chair)  
Lori Barreras (Vice Chair)  
Randy Arndt (Treasurer)  
Todd Tuney (Secretary)

MEMBERS
Michael Bongiorno  
Stacie Boord  
Barbara Brandt  
Shannon Crane  
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Kimber Perfect  
Karla Rothan  
Manju Sankarappa  
Claudia Simmons  
Michael Stiltsiano  
Julie Taggart  
Yohanan Terrell  
Amy Tlinghost  
Priscilla Tyson

The Arts Council is committed to providing advocacy, collaboration and expertise to artists and arts and cultural organizations in greater Columbus.