



Greater Columbus Arts Council

## **HOW TO TALK ABOUT THE TICKET FEE IN DIGITAL AND PRINT COMMUNICATIONS**

### **Single Line descriptor**

Columbus Arts & Culture Fee

### **Short tag line for online and printed ticket sales pages and receipts**

The Columbus Arts & Culture Fee helps make the arts available to all by funding exemplary artists, arts organizations and programs that educate and engage audiences throughout Greater Columbus.

### **Language for subscription/membership mailings**

For all subscription/membership renewals and tickets purchased on or after July 1, 2019, and for events taking place in the City of Columbus, a 5% ticket fee will be applied. The Columbus arts and culture fee will be applied to for- and nonprofit arts, sports and entertainment tickets and admissions in the City of Columbus. The Columbus Arts & Culture Fee helps make the arts available to all by funding free festivals and events, exemplary artists, arts organizations and programs that educate and engage audiences throughout Greater Columbus.