

ARTISTS IN THE COMMUNITY (AITC) - OVERVIEW

The Arts Council recognizes the important contribution of artists to the creative landscape and economic vitality of the Columbus community. Support for artists is provided through three AITC grant programs: 1) Resource, 2) Professional Development and 3) Marketing Support.

Who is eligible to apply?

In general, the AITC grants are available to individuals who:

- are professional, working artists (age 18 and older);
 - definition: individuals who devote a significant portion of their time to the creation of personal artwork. The professional artist is likely paid for performances, sells their artwork, or shares their independent body of work with the public on a regular basis. Individuals working in a creative industry primarily producing commercial work may not be eligible. The term “artist” applies broadly across disciplines, including performing, visual, literary, film, fashion and multi-disciplinary artists.
- live in Franklin County OR live in a county contiguous to Franklin County AND primarily exhibit, perform, produce or present artistic work in the city of Columbus;
- have had residency in Franklin County or a county contiguous to Franklin County for at least one year prior to the date of application;
- are NOT enrolled as degree-seeking undergraduate students; and
- are NOT employed as full-time teaching staff/faculty at a college or university (exception: staff/faculty ARE eligible for Resource grants)

NOTE: award recipients must remain residents of Central Ohio for the entire grant period (1 year).

What should I know before applying?

- Not every request or financial need may qualify for the AITC grant programs. The most common reason an application is not funded is because the request does not fit the grant program or is for an ineligible expense.
- You may receive a partial award based on the recommendations of the committee, funds available, and/or expense documentation provided.
- Requests that benefit a band/ensemble may only be submitted through the band/ensemble application process (see page 2).
- The guidelines are a tool to help with the application process and may change at any time.

How can the Arts Council help me as an individual artist?

I want to make new art	• Check out the Resource grant on page 3
I want to attend a class, residency or conference	• Check out the Professional Development grant on page 5
I want to promote myself as an artist	• Check out the Marketing Support grant on page 7
I'm looking for calls to artists and opportunities	• Sign-up for the OPPArt newsletter and find out where to search for listings on page 9

Situations above are examples only - additional opportunities exist, keep reading for details!

2019 Pilot: Bands & Ensembles

Description: The Arts Council believes that support to bands and ensembles is crucial to the arts ecosystem. The band/ensemble application streamlines the process for Resource & Marketing Support requests that benefit a group of artists that work together on regular, permanent basis.

How much can we apply for? Up to \$2,000

How often can we apply?

One application per band/ensemble per calendar year.

Individual members of the band/ensemble may also apply for **personal** Professional Development.

What types of bands/ensembles are eligible?

Any permanent artistic group that has at least 2 consistent members and a history of creating together for at least 1 year prior to the application. 501c3 organizations are NOT eligible.

Who should submit the application on behalf of the band/ensemble?

Anyone who is a permanent member of the group may submit – the applying member will ultimately be responsible for signing the application, and if awarded, the Grant Agreement. The applying member will also receive a 1099 for awards \$600 and over.

All permanent members of the group will be added to the application and will receive an email asking them to “accept” or “decline” an invitation to join the application. Each member must accept before the application can be approved. **Individuals participating in a band/ensemble application are ineligible to apply for Resource or Marketing Support grants on their own in the same calendar year.**

What types of expenses are eligible?

- Any expense that is eligible under the Resource or Marketing Support guidelines (see pages 3-4 and 7-8 for details).
- Groups may submit a request for all Resource or all Marketing Support expenses or a combination of the two.

Examples of ineligible requests:

- Your own group’s artist fees or payment to temporary band/ensemble members
- Any expense that is ineligible under the Resource or Marketing Support guidelines (see pages 3-4 and 5-6 for details)
- Requests that fall under the Professional Development grant category; individual members of band/ensemble may apply for personal Professional Development opportunities.
- Event, exhibition or performance expenses
- Applications submitted on behalf of 501(c)(3) organizations
- Events or projects that are eligible for Project Support

NOTE: If you are unsure if your expenses or band/ensemble qualify, please contact Grants & Services Senior Coordinator, McKenzi Swinehart, before starting your application.

AITC – RESOURCE

Purpose: *Making New Art*

Description: The Resource grant is intended to assist professional artists create **new** art by offsetting the cost of supplies, materials and resources.

How much can I apply for? Up to \$500.

How often can I apply? Once per calendar year.

When are applications due?

Applications are due on the **1st of every other month** until grant funds are expended. Depending on the number of applications, the AITC grant programs may close mid-year.

Draft Review (optional)	Application Due	Applicants Notified	Final Report Due
January 18, 2019	February 1, 2019	February 28, 2019	January 31, 2020
March 18, 2019	April 1, 2019	April 30, 2019	March 31, 2020
May 20, 2019	June 3*, 2019	June 30, 2019	May 31, 2020
July 18, 2019	August 1, 2019	August 31, 2019	July 31, 2020
September 17, 2019	October 1, 2019	October 31, 2019	September 30, 2020
November 18, 2019	December 2*, 2019	December 31, 2019	November 30, 2020

* When the deadline falls on a weekend the due date has been extended to the next business day.

What types of resources can I request?

Examples of eligible expenses (list is not comprehensive):

- Materials or supplies that are a part of the final art piece
 - Examples: Paint, canvas, clay, paper, wood, costumes, props, microphones
- Purchase or rental of tools for the creation of art
 - Examples: Brushes, camera lens, kiln, CNC router, welding machine, dance shoes, instruments, sheet music, editing software, printer/ink
- Location rental for creation of art
 - Examples: Studio, rehearsal, or on-location space/site rental
- Post-production to finalize new pieces of art
 - Examples: frames, pedestals, hanging supplies, pressing of CDs, offset printing

Examples of ineligible expenses (list is not comprehensive):

- Computers, tablets, smart phones
- Previously purchased supplies, materials or resources (no reimbursements)
- Marketing or promotion of the art/artist (see Marketing Support)
- Production or exhibition costs
- Cost of shipping your art
- Your own artist fees

NOTE: If you are unsure if your expenses qualify, please contact Grants & Services Senior Coordinator, McKenzi Swinehart, before starting your application.

What are the application questions?

Below you will find the current narrative questions to assist you in your grant preparation. Additional data-based and short-answer questions are included in the application in GoArts.

- *Describe the new work you will create using the materials, supplies or resources requested in this application.*
- *How will you share your new art with the public?*
- *Briefly describe your professional career as an artist. How will receiving public grants dollars impact you?*

How do I complete the Budget section of the application?

You will complete an expense budget for the project in the GoArts system. You will add individual line items for each expense (e.g. paint, studio rental, camera, etc). Please make sure your expense budget matches your estimated resource costs in the Supplemental Materials tab.

What are the required Supplemental Materials (uploads)?

All support materials must be uploaded digitally to the GoArts system. Hard copy materials will not be accepted. Required supplemental materials:

- Artist resume and/or artist bio
- Estimated resource costs
 - Screenshot of expense online
 - Catalog list of item(s) with cost
 - Invoice or email with details of item(s) and cost
- Artistic work samples (images, videos, or audio) OR a link to a website showing artistic work samples

AITC – PROFESSIONAL DEVELOPMENT

Purpose: *Growing Artistic Skills & Profile*

Description: The Professional Development grant is intended to allow professional artists to participate in structured educational/experiential opportunities that will enhance artistic skills or output, allow artists to learn a new technique, expand business skills related to work as an artist and/or add significant local, national and international exhibit/performance activities to resume.

How much can I apply for? Up to \$1,250.

How often can I apply? You may apply for ONE of the following grants per calendar year: Professional Development grant OR a Marketing Support grant.

When are applications due?

Applications are due on the **1st of every other month** until grant funds are expended. Depending on the number of applications, the AITC grant programs may close mid-year.

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What types of opportunities qualify for this grant?

- Learning a new artistic technique with an instructor
 - Attending a conference related to artistic discipline or general arts
 - Participating in an artist residency
 - ~~Travel to participate to an invited festival or exhibit/performance opportunity (must be a high-profile or make a significant impact on career AND be your first time participating)~~
- ***Travel to invited opportunities has CLOSED after February 2019 due to limited funding.

What types of expenses are eligible?

- Classes, workshops, one-on-one instruction related to artistic discipline or business of art (tuition for degree or certificate programs is NOT an eligible expense)
- Artist residency costs
- Conference registration fees
- Travel to conferences, workshops, residencies
 - Flight, lodging, ground transportation, meals

NOTE: If you are unsure if your expenses qualify, please contact Grants & Services Senior Coordinator, McKenzi Swinehart, before starting your application.

What are the application questions?

Below you will find the current narrative questions to assist you in your grant preparation. Additional data-based and short-answer questions are included in the application in GoArts.

- *Describe the opportunity in which you would like to participate – timeline, location, title of experience, instructor details, etc.*
- *How will this opportunity help you grow as an artist? (select one)*
 - *It enhances my current artistic skill set.*
 - *It allows me to learn a new artistic technique.*
 - *It expands my work as an artist.*
 - *It adds a significant regional, national, or international exhibit/performance to my resume and allows me to promote Columbus as an arts city.*
- *Briefly describe your professional career as an artist. Why is this the right opportunity for you at this stage of your career?*

How do I complete the Budget section of the application?

You complete an expense budget for the request in the GoArts system. You will add individual line items for each expense (e.g. course fees, flight, hotel, etc). Please make sure your expense budget matches your support materials in the Supplemental Materials tab.

What are the required Supplemental Materials (uploads)?

All support materials must be uploaded digitally to the GoArts system. Hard copy materials will not be accepted. Required supplemental materials:

- Artist resume and/or artist bio
- Support materials, including but not limited to:
 - Conference/workshop brochure or website screenshot with fees listed
 - Quote/estimate from instructor
 - Residency invoice
 - Travel estimates
 - Must include real estimate if requesting funds for flight, rental car, and/or lodging – screenshots from travel sites are accepted
 - For travel using your personal car, please provide a map screenshot with total miles and use the [GSA rates](#) to calculate funds requested (\$0.545 per mile as of 12/1/2018)
 - Meals may be requested at GSA per diem rates
- Artistic work samples (images, videos, or audio) OR a link to a website showing artistic work samples

AITC – MARKETING SUPPORT

Purpose: *Promoting Artist to the Public*

Description: The Marketing Support grant is intended to assist professional artists with reaching a broader audience for their individual art work and to promote artists to the public.

How much can I apply for? Up to \$1,250.

How often can I apply? You may apply for ONE of the following grants per calendar year: Professional Development grant OR a Marketing Support grant.

When are applications due?

Applications are due on the **1st of every other month** until grant funds are expended. Depending on the number of applications, the AITC grant programs may close mid-year.

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What types of expenses can I request?

Funds may be requested for expenses that assist with the marketing or promotion of you as an artist or your artwork. You are required to use Franklin County based vendors or suppliers or demonstrate a compelling need to use non-local services.

Examples of eligible expenses (list is not comprehensive):

- Headshots & promotional photos or videos
- PR Consultant and/or cost to develop strategic marketing & social media plans
- Print or digital advertisement design
- Website or logo design
- Business cards or other print materials

Examples of ineligible expenses (list is not comprehensive):

- Your own artist fees
- Supplies or materials for the creation of art (see Resource grant)
- Previously purchased services or products (no reimbursements)
- Marketing or promotion for a business/entity other than your personal art business
- Marketing or promotion for events eligible for Project Support

NOTE: If you are unsure if your expenses qualify, please contact Grants & Services Senior Coordinator, McKenzi Swinehart, before starting your application.

What are the application questions?

Below you will find the current narrative questions to assist you in your grant preparation. Additional data-based and short-answer questions are included in the application in GoArts.

- *Detail the marketing support you are requesting in this application. Include information about the vendor or suppliers, timeline for implementation, and what product or service you will receive.*
- *How will the requested marketing support help you reach a broader audience?*
- *Briefly describe your professional career as an artist. How will receiving public grants dollars impact you?*

How do I complete the Budget section of the application?

You will complete an expense budget for the request in the GoArts system. You will add individual line items for each expense (e.g. consultant fee, printing, headshots, etc.). Please make sure your expense budget matches your estimated cost documentation in the Supplemental Materials tab.

What are the required Supplemental Materials (uploads)?

All support materials must be uploaded digitally to the GoArts system. Hard copy materials will not be accepted. Required supplemental materials:

- Artist resume and/or artist bio
- Estimated costs
 - Screenshot of expense online
 - Invoice or detailed email from consultant, designer or videographer/photographer
- Vendor or provider website, bio, and/or work samples
- Artistic work samples (images, videos, or audio) OR a link to a website showing artistic work samples

**ARTIST FELLOWSHIPS
ARTIST EXCHANGE PROGRAM
WORKSHOPS, OPPORTUNITIES FOR ARTISTS AND NEWSLETTER**

ARTIST FELLOWSHIPS

Fellowships recognize outstanding local artists, and are intended to assist artists in any manner they deem fit to support the creation of new works and/or the advancement of their careers. In some cases, our nonprofit arts partners are able to offer additional benefits such as exhibition or showcase performances that give the local artists credibility, and a chance to engage local audiences.

The Arts Council partners with local arts and cultural organizations to offer fellowship programs in the following disciplines: Visual Arts (Columbus Museum of Art), Dance (Columbus Dance Theatre), Arts Leadership (Lincoln Theatre Incubation Program), Choral Composition (Columbus Gay Men's Chorus), Playwriting (CATCO) and Film/Screenwriting (Gateway Film Center). Each partner determines the guidelines and application/selection process for the individual programs.

Visit <https://www.gcac.org/grants-services/individual-artist-fellowships/> for details on how to apply and upcoming deadlines. This information is updated throughout the year.

ARTIST EXCHANGE – by invitation only

The Arts Council, in conjunction with the Saxon State Ministry for Higher Education, Research and the Fine Arts, has been providing Columbus artists the opportunity to experience a residency in Dresden since 1994. Current and past recipients of the Visual Arts Fellowship and past recipients of the Media Arts Fellowship are invited to apply for the Artist Exchange Program.

The Artist Exchange Program provides an extended period of time for artists to concentrate on research and production so that their artwork benefits significantly. The Arts Council also supports the artists by providing living spaces, studio space, a monthly stipend, travel accommodations and works to foster a relationship between the artists and the Saxon State Ministry for Higher Education, Research and Fine Arts. While in Dresden, the artists act as ambassadors for the Greater Columbus Arts Council and the city of Columbus.

WORKSHOPS, OPPORTUNITIES FOR ARTISTS AND OPPART NEWSLETTER

The Greater Columbus Arts Council aims to connect individual artists and arts organizations to opportunities and to each other. Resources include professional development workshops, round-table discussions, social events and a monthly newsletter.

To sign up for the OPPArt newsletters, visit www.gcac.org/sign-up-for-our-newsletters/.

In addition, the Workshops & Resources section of the Arts Council website lists calls for artists, events, outside grants available and job opportunities. Visit <https://www.gcac.org/workshops-and-resources/opportunities-for-artists/>.