

ARTISTS ELEVATED AWARD – Invitation Only

Supported by the GCAC Community Fund at the Columbus Foundation

Purpose

The Artists Elevated award recognizes individual artists by investing in their creativity and artistic vision through an unrestricted cash award of \$20,000 to two artists in 2021.

Description

In 2021, the Greater Columbus Arts Council launched Artists Elevated, an endowment campaign to uplift professional artists through individual investment. Artists Elevated awards will be funded by the GCAC Community Fund, the Arts Council's endowment at the Columbus Foundation. Awards are focused on providing more substantial funds to Columbus-based artists who have been working professionally for at least three years. The goal of the Artists Elevated award is to provide a more financially meaningful investment in artists to help move them forward in their career.

Nomination process

Nearly 200 local nominators (including nonprofit arts organizations, arts administrators, curators, producers, arts supporters, gallery owners, performance venue owners, and publishers) will nominate local artists for consideration by July 30, 2021. All nominated artists will receive an email invitation to submit application materials.

Who is eligible to apply?

This award program is INVITATION ONLY. Artists who are nominated through the official nomination process must also meet the following requirements:

- Are professional, working artists (age 18 and older) with at least three years of experience;
 - Definition: individuals who devote a significant portion of their time to the creation of personal artwork. The professional artist is likely paid for performances, sells their artwork, or shares their independent body of work with the public on a regular basis. Artists should be focused on realizing their own creative or aesthetic ideas, rather than solely documentation or journalism.
- Applicants must submit individual work; collaborations are not eligible for this award.
- Work primarily in one of the following artistic disciplines: **Dance, Fashion, Film, Literary, Music, Theatre, Visual Arts.**
- Currently live in Franklin County OR live in a county bordering Franklin County AND primarily exhibit, perform, produce or present artistic work in the city of Columbus;
- Have had residency in Franklin County or a county bordering Franklin County for **at least three** years prior to the date of application;

- Are NOT enrolled as degree-seeking undergraduate students.

NOTE: Award recipients must remain residents of central Ohio for the entire award period (one year).

How many artists will be selected? What is the award amount?

In 2021, two artists will be awarded an unrestricted cash award of \$20,000 each. Artists will only be eligible for one Elevate Artists award in their lifetime.

What is the timeline?

Nominations Open	July 1, 2021
Nominations Due	July 30, 2021
Nominated Artists Receive Email Invitation to Apply	August 5, 2021
Application Due	September 10, 2021
Applicants Notified of Decision	November 5, 2021
Award Ceremony for Winners	Early December 2021
Brief Survey Due from Winners	November 1, 2022

What are the application questions?

- Identify your primary artistic discipline for which you'd like to be considered: Dance, Fashion, Film, Literary, Music, Theater, or Visual Arts.
- Please include an artist statement, a concise overview of your artistic practice. This should include who you are as an artist, what you do, and why you do it.
- How will receiving this award elevate your artistic career?

What are the required Supplemental Materials (uploads)?

- Artist resume or CV
- Artistic work samples, please submit the required uploads based on your primary artistic discipline:
 - Dance: Three to 5 YouTube/Vimeo links to video examples of your work, created in the last 5 years.

- Fashion: Five to 10 images of your work, created in the last 5 years.
- Film: Two complete works, submitted as YouTube/Vimeo links, completed within the last 5 years.
- Literary: One to two manuscripts of at least 10 pages each (can be a selection from a larger work or, in the case of poetry/short stories, multiple pieces within the 10 page sample), completed within the last 5 years.
- Music: Three to 5 audio or YouTube/Vimeo links to video examples of your work, created in the last 5 years.
- Theater: Three to 5 YouTube/Vimeo links to video examples of your work, created in the last 5 years.
- Visual Arts: Five to 10 images of your work, created in the last 5 years.
- Work Sample Description Document
 - List the title, year created, and description for each work sample uploaded.

AFTER SUBMITTING – NEXT STEPS

Review, evaluation and selection

Elevate Artist applications are reviewed by a jury panel of seven national experts for each artistic discipline (Dance, Fashion, Film, Literary, Music, Theater, and Visual Arts). The panel will select up to 14 finalists and two award recipients.

Selection criteria will include overall artistic excellence, technical proficiency, innovation/creativity, and potential award impact on the artist’s career.

Notification

Following a decision by the jury panel, applicants will be notified by email and phone of the determination.

AFTER YOU ARE AWARDED

Grant Agreement

Following the selection as the recipient of the Elevate Artists award, a grant agreement specifying the terms will be available in GoArts under the “Requires Attention” heading. To accept the award, review the grant agreement and digitally sign by the date indicated.

Rights/Usage

- All artists retain ownership of their work.
- The Greater Columbus Arts Council retain the rights to use the likeness of the artist and application and/or survey quotes from the artists in future promotional and donor materials.

Publicity/Donor Acknowledgement

Once you are awarded, say “Thanks!” in a public way. The Arts Council requires that all artists receiving funding demonstrate the value of the arts by making others aware of awards received and acknowledging donors. Refer to the Awards: Publicity/Donor Acknowledgement pages at the end of this document for details of the contractual publicity requirements.

Award Ceremony

Recipients are required to attend an in-person awards ceremony in December 2022. Dates will be coordinated with recipients.

Payment

Recipients of the Elevate Artists Awards will receive 100% of their award at an award ceremony following the receipt of a digitally signed grant agreement.

Brief Survey

A brief survey from recipients is due November 1, 2022. To complete your survey, login to GoArts, scroll down to “Requires Attention” and click on the “Reports” tab.

OUR THANKS

The Greater Columbus Arts Council thanks the many donors to the GCAC Community Fund at the Columbus Foundation. Donors to the endowment fund make this award possible this year and for many years to come.

AWARDS: PUBLICITY/DONOR ACKNOWLEDGEMENT

The Arts Council requires that all individual artists receiving funding demonstrate the value of the arts by acknowledging support from the Greater Columbus Arts Council. Failure to credit the Arts Council for awards may jeopardize future funding.

SAY OUR NAME

Do NOT use the acronym, GCAC. On first reference in text, please refer to us as the “Greater Columbus Arts Council.” On second reference, you may use the Arts Council.

SAY THANK YOU

Social Media

When your award is approved, say “thanks” on social media! Like and tag the Greater Columbus Arts Council and Columbus Makes Art pages on Facebook, use @GCAC_Cbus on Twitter and/or include hashtags #gcacgrants and #artmakescbus on Instagram.

#artmakescbus
#gcacgrants

Thank Donors

Thanking donors for their support is important for the future vitality of arts and culture in Columbus. Please provide a letter of gratitude that can be shared with past and potential donors about the impact of the award. When complete, mail or drop off the letter at the GCAC Offices: 182 E Long Street.

If you need guidance drafting the letter, reach out to Director of Development, Emily Toney at etoney@gcac.org.

SHARE THE NEWS

Public Relations

When publicizing your award please thank the Greater Columbus Arts Council and the donors to the GCAC Community Fund at the Columbus Foundation. Acknowledge award support in press releases and mention the Greater Columbus Arts Council in newspaper interviews, media/promotional appearances and event/performance announcements and curtain speeches.

QUESTIONS?

If you have questions about any of these requirements, logo usage or have trouble downloading our logo, contact Jami Goldstein, VP of Marketing, Communications and Events (614-221-8492, jgoldstein@gcac.org).