

FILM IT IN CBUS CREATION AWARDS

Description

Local filmmakers and screenwriters are invited to submit proposals for films or series taking place/filming in Franklin County. Acceptable proposals include narrative, documentary, experimental, and animation.

Who is eligible to apply?

This award program is for filmmakers who meet the following criteria:

- Are professional, working artists (age 18 and older);
 - Definition: individuals who devote a significant portion of their time to the creation of personal artwork. The professional artist is likely paid for performances, sells their artwork, or shares their independent body of work with the public on a regular basis. Artists should be focused on realizing their own creative or aesthetic ideas, rather than on commercial work or journalism exclusively.
- Live in Franklin County OR live in a county bordering Franklin County AND primarily exhibit, perform, produce or present artistic work in the city of Columbus;
- Have had residency in Franklin County or a county bordering Franklin County for at least one year prior to the date of application;
- Are NOT enrolled as degree-seeking undergraduate students.

NOTE: Award recipients must remain residents of Central Ohio for the entire grant period (one year).

May I submit a joint application with another filmmaker?

Yes, collaborative works may be submitted as one application. Select one person from the collaboration to submit the application on behalf of the group. The individual applicant will ultimately be responsible for signing the application, and if awarded, the Grant Agreement. Award amounts remain the same for individual or collaborative works.

What is the award amount?

Two awards are available related to the following steps of the process. Applicants are only eligible for one award.

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|------------------------------|----------|
| • Script Development | \$2,500 |
| • Production/Post-Production | \$20,000 |

Award funds must be applied to costs directly related to the proposed film. Applicants selected will receive a 1099 for awards \$600 and over.

Can I submit more than one application for different films?

No. Please select the film you are working on that you feel best matches the guidelines and is the most competitive.

When are applications due?

Application Open	August 2, 2021
Application Due	September 1, 2021
Applicants Notified	Early October 2021
Interim Report Due	January 15, 2022
Final Report Due	October 31, 2022

What are the application questions?

- Provide a short synopsis of the proposed film or script.
- Provide a director, writer, or producer's statement about why you want to undertake this project.

What are the required Supplemental Materials (uploads)?

Mandatory Supplemental Materials:

- Script Development applications **MUST** include 2-3 past script examples of at least 10 pages in any stage of development.
 - Optional for Script Development: film/video samples as YouTube or Vimeo links.
- Production/Post Production applications **MUST** include 3-5 film/video samples as YouTube or Vimeo links. It is recommended that the samples be representative of the proposed film style.
- Production/Post Production applications must include a detailed budget.
- Production/Post Production applications must include a script. If the project is a documentary, a detailed synopsis and/or script is required.
- Artistic resume or bio (PDF or Word only). Please include your IMDb profile, if applicable.

Optional materials (include if available and will strengthen application):

- List of additional attached cast/crew, if applicable.
- Distribution or festival plan.

AFTER SUBMITTING – NEXT STEPS

Review, evaluation and selection

Jurors will take into consideration the submitted synopsis and director/writer/producer’s statement as well as submitted documentary, narrative, experimental and/or animation film samples. In looking at samples the jury will consider some or all of the following:

- Story/Script
 - Consider the overall story (idea, plot, dialogue, and/or subject matter). Is it authentic and believable? Is it original? Did you care about the characters/subjects?
- Feasibility of Success/Budget
 - Is the script, idea and timeline feasible? Is the overall budget realistic? Does the budget meet the technical and creative specifications? Could the film be played at a festival? Would this film be recommended to a friend?
- Artistic Excellence/Innovation
 - Does the application show high artistic excellence or artistic potential? Is the idea original and innovative?

Notification

Following a vote from the jury, awardees will be announced at an industry event (TBD) in October 2021. All applicants will be invited to the event and the announcement will also be live-streamed online. After the public announcement, all applicants will be notified by email of the application award status.

AFTER YOU ARE AWARDED

Grant Agreement

Following the selection as the recipient of the Neighborhood Arts Fellowship, a grant agreement specifying the terms of the fellowship will be available in GoArts under the “Requires Attention” heading. To accept the award, review the grant agreement and digitally sign by the date indicated. No significant changes in the film project can be made without prior written approval from the Arts Council.

Rights/Usage

- All filmmakers retain ownership of their work.
- Film Columbus and the Greater Columbus Arts Council (Arts Council) retain the rights to use (with permission) the films for five years for exhibition, education and promotional purposes as long as the exhibition does not inhibit festival or purchase rights and/or chances of success.

Publicity/Donor Acknowledgement

Once you are awarded, say “Thanks!” in a public way. The Arts Council requires that all artists receiving funding demonstrate the public value of the arts by making others aware of awards received and acknowledging public funders. Refer to the Fellowships: Publicity/Donor Acknowledgement pages at the end of this document for details of the contractual publicity requirements.

Payment

Awarded applicants will receive 80% of their grant award following the receipt of a digitally signed Grant Agreement. The remaining 20% will be paid following receipt and approval of the Final Report (final report may be submitted early). Starting in 2021, all awards will be sent via ACH direct deposit, unless otherwise requested.

NOTE:
Payments may take up to three weeks to be processed.

Mentorships

Mentors will be available to guide you through your scriptwriting, production or post production process if needed. Email John Daugherty at john@filmcolumbus.com to request a mentor.

Final Report

Final Reports are due October 31, 2022. To complete your Final Report, login to GoArts, scroll down to “Requires Attention” and click on the “Reports” tab. Extensions may be requested in writing before the final report due date. Failure to submit a final report within 90 days of the due date may result in the cancellation of the remaining grant disbursement. Overdue or failure to submit final complete reports may affect eligibility and impact grant awards in future applications.

FELLOWSHIPS: PUBLICITY/DONOR ACKNOWLEDGEMENT

The Arts Council requires that all individual artists receiving funding demonstrate the public value of the arts by acknowledging support from the Greater Columbus Arts Council. Failure to credit the Arts Council for grant awards may jeopardize future funding.

SAY OUR NAME

Do NOT use the acronym, GCAC. On first reference in text, please refer to us as the “Greater Columbus Arts Council.” On second reference, you may use the Arts Council.

SAY THANK YOU

Social Media

When your award is approved, say “thanks” on social media! Like and tag the Greater Columbus Arts Council, Columbus Makes Art, and Film Columbus pages on Facebook, use @GCAC_Cbus and @filmcolumbus on Twitter and/or include hashtags #gcacgrants, #artmakescbus, and #filmitincbus on Instagram.

#artmakescbus
#gcacgrants
#filmitincbus

Thank Public Funders

Thanking public officials for their support is important for the future vitality of arts and culture in Columbus. Send letters/emails to [Columbus Mayor](#), [Columbus City Council Members](#) and [Franklin County Commissioners](#) thanking them for their support of the arts in Columbus, the Greater Columbus Arts Council and for the grant you received. Consider including a story about the impact of this support on you, the organization and/or the community. Save copies of these letters/emails to include with your final report.

Mailing Addresses:

Mayor and Columbus City Council: City Hall, 90 W. Broad St, Columbus OH 43215

Franklin County Commissioners: 373 S. High St., 26th Floor, Columbus OH 43215

SHARE THE NEWS

Event Calendar

Listing your event via the Ohio Event Finder is optional if you have a public event. Register your organization at Ohio Event Finder (www.ohioeventfinder.com) and list your events so they are posted on both ColumbusMakesArt.com and ArtsinOhio.com. Make sure to select the event attribute: “Funded by the Greater Columbus Arts Council.” If you are an individual presenting an event, contact your venue to list the event through Ohio Event Finder. If your venue is not registered or you have any other questions please contact Nick Dekker at ndekker@gcac.org. Facebook events posted by organizations and individuals should also contain recognition of the Arts Council award.

Public Relations

When publicizing your grant please thank the Greater Columbus Arts Council, the city of Columbus and Franklin County. Acknowledge grant support in press releases and mention the Greater Columbus Arts Council in newspaper interviews, media/promotional appearances and event/performance announcements and curtain speeches.

SHOW US THE LOVE

Donor Acknowledgement

On signage, please use our complete logos wherever possible. The logo includes the graphic representation of GCAC **AND** the words “Greater Columbus Arts Council.” Both elements are required anywhere the logo is included. At minimum, include a text reference to “Greater Columbus Arts Council” on signage.

- Download Arts Council and Film Columbus logos online at <https://www.gcac.org/about/gcac-logos/>.
- Include the Arts Council and Film Columbus logos and link to both websites (www.gcac.org and www.filmcolumbus.com) on your website or event page.
- Include the Arts Council and Film Columbus logos in all print and digital media that you produce for internal and external audiences. Examples of promotional materials include newsletters, eblasts, brochures, playbills, postcards, advertisements, educational materials, exhibit signage.
- List the Greater Columbus Arts Council and Film Columbus as supporters of your organization or project in donor lists at the donor recognition level most appropriate to the grant size.

Art Makes Columbus/Columbus Makes Art Campaign

- When there is space available, include the campaign logo in print and digital marketing materials. Find the logo and other resources www.columbusmakesart.com/toolkit/.
- Use #artmakescbus when promoting events on social channels and in print where possible.
- Follow @artmakescbus on Twitter/Instagram and “like” Art Makes Columbus on Facebook.

End Credits & Disclaimer

Include the Arts Council and Film Columbus logos and the appropriate website addresses (www.gcac.org and www.filmcolumbus.com) in your end credits.

Include the following disclaimer: *This film was partially funded by the city of Columbus and Franklin County. Views expressed by award recipients and their programs/projects do not necessarily represent those of the city of Columbus, Franklin County, Film Columbus or the Greater Columbus Arts Council.*

QUESTIONS?

If you have questions about any of these requirements, logo usage or have trouble downloading our logo, contact Jami Goldstein, VP of Marketing, Communications and Events (614-221-8492, jgoldstein@gcac.org).