



**SUPPORT FOR
PROFESSIONAL ARTISTS**

Individuals

DEADLINES:

**February 1, 2022
5:00 p.m.**

**June 1, 2022
5:00 p.m.**

**October 3, 2022
5:00 p.m.**

PURPOSE

Assist artists with making new art, growing artistic skills and marketing to a broader audience.

THIS GRANT IS OPEN TO:

Professional individual artists with an independent body of work.

AWARD AMOUNT:

Up to \$1,200.

EVALUATION/NEXT STEPS:

Non-competitive; applicant and request eligibility and completeness evaluated.

Committee review.

Notifications 45 days after deadline.

STAFF CONTACT

Dayvon Nichols | 614-221-8569

dnichols@gcac.org

Individuals - Purpose

Assist artists with making new art, growing artistic skills and marketing to a broader audience.

Description

This grant is designed to assist artists with the cost of materials, supplies and resources used to create new work, professional development or learning opportunities (no travel) and/or marketing or promotional expenses.

Who is eligible to apply?

This grant program is for individuals across disciplines who meet the following criteria:

- Are professional, working artists (age 18 and older);
 - Definition: individuals who devote a significant portion of their time to the creation of personal artwork. The professional artist is likely paid for performances, sells their artwork, or shares their independent body of work with the public on a regular basis. Individuals working in a creative industry primarily producing commercial work are not eligible. Artists should be focused on realizing their own creative or aesthetic ideas, rather than on documentation or journalism. The term “artist” applies broadly across disciplines, including performing, visual, literary, film, fashion and multi-disciplinary artists.
- Live in Franklin County for at least one year prior to application; OR
- Live in a county bordering Franklin County for at least one year prior to application AND primarily exhibit, perform, produce or present artistic work in the city of Columbus; (you will be required to upload proof of residency after you are awarded before any funds are dispersed.)
- Are NOT enrolled as degree-seeking undergraduate students.

NOTE: Award recipients must remain residents of Central Ohio for the entire grant period (one year).

How much can I apply for?

You may request up to \$1,200. You may receive a partial award based on the recommendations of the committee, funds available, and/or documentation provided.

Note: Awarded applicants will also receive a 1099 for awards \$600 and over.

How often can I receive funds?

Once per calendar year. If you apply and are not awarded, you may reapply at the next deadline.

Artists participating in an Individual application are ineligible to apply for the Band/Ensemble grants in the same calendar year.

What kind of expenses or opportunities qualify for this grant?

Funds may be requested for the cost of supplies, materials and resources to help you create new work, to attend a professional development or learning opportunity (no travel expenses) and/or for expenses that assist with the marketing or promotion of you as an artist or your artwork.

Examples of eligible expenses:

- Materials or supplies that are a part of the final art pieces
- Purchase or rental of tools for the creation of art
- Purchase or rental of software/hardware directly related to your art form
- Location rental for creation of art
- Post-production to finalize new pieces of art
- PR consultant and/or cost to develop strategic marketing & social media plans
- Print or digital advertisement design and/or fees
- Headshots and/or promo videos
- Website or logo design
- Business cards or other print materials
- Classes, workshops, or one-on-one instruction related to artistic discipline or the business of art
- Conference registration fees related to artistic discipline or business of art
- Submission fees, if related to specific opportunities that help promote your artwork

What types of expenses do not qualify?

Not every request or financial need may qualify for the grant. The most common reason an application is not funded is because the request does not fit the grant program or is for an ineligible expense.

Ineligible expenses (list is not comprehensive):

- Travel or touring costs
- Computers, tablets, smart phones, televisions
- Camera equipment for non-photographer/videographers will be limited to a max of \$500
- Furniture or home upgrades
- Previously purchased services, products, materials or resources (no reimbursements)
- Event, exhibition or performance expenses
- Your own artist fees outside of marketing, creation, or growth of artistic practice
- Marketing or promotion for a business/organization other than your personal art business
- Marketing or promotion for events eligible for Project Support

NOTE: If you are unsure if your expenses qualify, please contact Grants & Services Associate, Dayvon Nichols (dnichols@gcac.org) before starting your application.

When are applications due?

Draft Review	January 18, 2022
Application Due	February 1, 2022 at 5:00 p.m.
Applicants Notified	By March 15, 2022
Final Report Due	One year after award date
Draft Review	May 18, 2022
Application Due	June 1, 2022 at 5:00 p.m.
Applicants Notified	By July 15, 2022
Final Report Due	One year after award date
Draft Review	September 19, 2022
Application Due	October 3, 2022 at 5:00 p.m.
Applicants Notified	By November 16, 2022
Final Report Due	One year after award date

NOTE: Depending on the number of applications, the grant programs may close after any round and without advance notice.

What are draft reviews?

Upon request, Grants & Services staff will review applications and provide comments **up to two weeks** before the application deadline. To request a draft review, click “Request Draft Review” at the bottom of the application in the GoArts system. **DO NOT CLICK SUBMIT.** Allow at least one week for a response.

What assistance is available for completing an online application?

If you are interested in a live or recorded walkthrough of the application process, please visit our Workshop page here: [GCAC Workshops](#).

If you do not have access to a reliable computer, a computer lab is available for filling out applications. To reserve a computer, email Grants Associate, Dayvon Nichols at dnichols@gcac.org.

For more information about additional accommodations, refer to [APPENDIX C](#).

What are the application questions?

Below you will find the current narrative questions to assist you in your grant preparation.

- List the items or services you are requesting as a part of this grant.
- How will the funds help you create your new work, grow your artistic skills, or market your art to a broader audience?
- Describe how you regularly share or plan to share your artwork with the public (performances, exhibitions, sales, publishing, events, etc.)

How do I complete the expense section of the application?

There is a section in the online application where you will add individual line items for each expense (up to eight). You may consolidate expenses, if you are purchasing many items.

NOTE: You will be required to provide receipts for all expenses at the time of your final report. Missing receipts may disqualify you from future funding.

Description	Cost (\$)
Tap shoes	\$298.00
Portable dance floor	\$129.99
Total:	\$427.99
<input data-bbox="748 961 781 991" type="button" value="+"/>	

What are the required Supplemental Materials (uploads)?

All support materials must be uploaded digitally to the GoArts system. Please include as much detail as possible so that our staff can verify your qualifications easily.

Required supplemental materials:

- Artist resume and/or artist bio must demonstrate that you qualify as a professional, working artist with an independent body of work by listing:
 - past exhibitions
 - performances
 - film screenings
 - publications
 - readings
- Up to 5 Artistic work samples (images, videos, or audio) OR a link to a website showing artistic work samples

NOTE: Your website or work samples must include an independent body of work created by you that is your own artistic expression. Strictly commercial artistic work, such as portrait/event photography, graphic design for businesses, film/music production for businesses/other artists DO NOT qualify.

AFTER SUBMITTING – NEXT STEPS

Review, evaluation, and selection

Individual Artist grants are reviewed and approved by the Creative Advancement Committee and accepted by the Board of Trustees. They are non-competitive and are not scored. The applications are evaluated to determine artist and expense eligibility and reviewed for accuracy and completeness.

Notification

Grant approvals are based on reviews and available funding. Following a vote from the Creative Advancement Committee, applicants will be notified by email of the application award status (approved, approved with contingencies, or declined). You are responsible for keeping your contact information up-to-date.

AFTER YOU ARE AWARDED

Grant Agreement

Following the approval of a grant, a grant agreement specifying the terms of the grant will be available in GoArts under the “Requires Attention” heading. To accept the award, review the grant agreement and digitally sign by the date indicated. You will be required to provide proof of residency in order to receive funding. No changes in the proposed expenses can occur without prior written approval from the Arts Council – send an email to grants@gcac.org if you need to request a change in spending or activities.

Publicity/Donor Acknowledgement

Once you are awarded, say “Thanks!” in a public way. The Arts Council requires that all organizations and artists receiving funding demonstrate the public value of the arts by making others aware of awards received and acknowledging public funders.

Support for Professional Artists (Individuals & Bands) awardees should use the channels available to them, such as social media, newsletters and press releases to recognize support from the Arts Council. Refer to [APPENDIX A](#) for more details of the contractual publicity requirements.

Payments & Spending the Funds

Awarded applicants will receive 100% of their grant following the receipt of a digitally signed Grant Agreement.

For faster and dependable delivery, all payments will be issued through ACH Direct Deposit unless otherwise requested. To set up, banking information is collected (or updated with changes) as part of the grant agreement and is stored securely. You have up to a year to spend the funds.

NOTE:
Make sure to keep
all of your receipts.

Final Reports & Receipts

When completing your Final Report, you will need to submit your receipts as proof of correct expenditure. Final Reports, including receipts for all funds spent, are due one year following your grant approval date. To complete your Final Report, login to GoArts, scroll down to “Requires Attention” and click on the “Reports” tab. **You will not be eligible to apply for a new grant until you complete any past Final Report.** Extensions may be requested in writing before the Final Report due date. Overdue reports may affect eligibility and impact grant awards for future applications.