



January 1, 2020

Capital Crossroads Special Improvement District 2020 Pearl Market Performer Guidelines

Pearl Market is a local pop-up market connecting Ohio-fresh produce, farm products, and artisan-made goods with the urban heart of Columbus.

Pearl & Gay Streets (19 N Pearl)
Friday, May 22 – Friday, Oct 16
10:30am-2:00pm
Tuesdays & Fridays

The market operates every Tuesday and Friday (except holiday observance Friday, July 3, 2020) at Gay & Pearl Streets in downtown Columbus. Live entertainment helps to create ambiance in historic Pearl Alley and an enriching experience for market shoppers both local to Columbus and visiting from afar. As a contractor of Pearl Market, you are an ambassador to visitors.

Please take a moment to review these Talking Points for Pearl Market:

1. Pearl Market is named after Pearl Alley, its historic and current site.
2. It turns 29 this year!
3. Runs every lunch hour on Tuesday & Friday from May-October each year (10:30-2:00pm).
4. You'll find farmers, prepared lunch food, baked goods, gifts, and so much more here.
5. Pearl Market is committed to supporting local small businesses and promoting the diversity of Columbus' local economy.
6. Find us on Facebook & Instagram (Pearl Market) and tag us (#pearlalley, #downtowncbus)

Following are guidelines and information specific to performers at Pearl Market:

- Performers are hired from 11:00am to 2:00pm. A flat fee of \$180 will be offered for entertainment at Pearl Market, regardless of how many performers are in your group. Performers should arrive at the market by 10:50am and check-in with the Sam, the Market Manager, at the Info Booth. Failure to check-in, tardiness, or early departure may result in decreased payment. If performance-day changes occur, call or text (NOT email) is expected.
Sam Sharkey, Market Manager: 614.591.4559
- Pearl Market is held rain or shine.
- Cancellation Policy: if the performer needs to cancel, as much notice as possible is appreciated. Cancellations within 24 hours of performance may affect future bookings. No payment will be made for cancelled performances. If Pearl Market cancels more than 24



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hours before event, no payment will be made. Should the event organizers opt to cancel a performance due to related weather, 50% of the fee will be paid. If the performer(s) choose not to perform, no payment will be made.

- Volume of performance is subject to approval of Market Manager; performers may be asked to adjust accordingly.
- Tip jars, CDs, other merchandise, and additional signage are allowed and encouraged.
- Performers are solely responsible for any parking costs. Pearl Market can offer \$8 parking at the Buckeye Garage (55 E Long St) one block north of the market site to those interested; email Sam for details.
- Performers are welcome to take breaks not totaling more than 30 minutes of the 3-hour performance duration. Performers are expected to play during the busiest lunch time of 12:00-1:00pm.
- An 8'x8' tent, GCAC A-frame with your (group) name, and power connection will be provided. Performers are responsible for bringing all other necessary equipment.
- Sam or Market Management may need to make announcements occasionally. Performers would be kind to lend use of their microphone if asked!

Thank you for your interest in performing at the heart of downtown summertime Columbus, the Pearl Market! Please reach out with any questions, and hope to see you there.

Sam Sharkey

Pearl Market Manager

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www.pearlmarket.org

facebook.com/PearlMarket

Instagram.com/PearlMarket