

NEIGHBORHOOD ARTS CONNECTION FELLOWSHIP

2022 Columbus Neighborhood: Near East Side

Purpose

The Neighborhood Arts Connection celebrates specific neighborhoods each year by inviting resident artists to create participatory arts experiences for the selected neighborhood.

Description

The Greater Columbus Arts Council will select different neighborhoods in the city each year. Artists from the selected neighborhoods are invited to propose an art project that actively engages the community in those neighborhoods. All artistic disciplines are encouraged to apply. Two neighborhoods, Linden and Near East side, have been chosen for 2022 and have different deadlines.

Who is eligible to apply?

The Neighborhood Arts Connection Fellowship: Near East Side program is for individuals across disciplines who meet the following criteria:

- Have permanent residency in the Near East Side of Columbus (as defined by the Columbus Department of Neighborhoods – Near East Area Commission boundaries):
 - Map: <https://www.columbus.gov/neighborhoods/neighborhood-liaison-program/Area-Commission-Map/>; <https://cbusareacommissions.org/near-east/>;
 - The Near East Side has borders of I-670 to the North, I-70 to the South, Alum Creek to the East, and I-71 to the West.
- Live in the selected neighborhood at least one year prior to application;
- Are professional, working artists (age 18 and older);
 - Definition: individuals who devote a significant portion of their time to the creation of personal artwork. The professional artist is likely paid for performances, sells their artwork, or shares their independent body of work with the public on a regular basis. Individuals working in a creative industry primarily producing commercial work are not eligible. Artists should be focused on realizing their own creative or aesthetic ideas, rather than on documentation or journalism. The term “artist” applies broadly across disciplines, including performing, visual, literary, film, fashion and multi-disciplinary artists.
- Are NOT enrolled as degree-seeking undergraduate students.

NOTE: Award recipients must remain residents of Franklin County for the entire grant period (one year).

What is the fellowship award amount?

Larger projects (based on budget and impact) are eligible for \$10,000. Smaller projects (based on budget and impact) are eligible for \$5,000. These funds are intended to cover the costs of the project and payment to all artists involved. Applicants selected will receive a 1099.

How many fellows will be selected?

Two per neighborhood per calendar year: one large project (\$10,000 award) and one small project (\$5,000 award). The Near East Side projects should occur between April and September 2022.

How often can I apply?

An artist may be selected for the fellowship only once. If an artist applies and is not selected, they may apply again the next time their neighborhood is featured.

When are applications due?

Application Due	March 15, 2022 5:00 p.m.
Applicants Notified	March 30, 2022
Neighborhood Projects Completed	April – September 2022
Final Report Due	October 31, 2022

What are the application questions?

- Tell us about the arts project/event that you'd like to bring to your neighborhood. Provide a rough timeline from planning to execution.
- How will community members **actively** participate in your project/event?
- If applicable, how many paid artists will be involved with the project/event?
- How will you measure success of the project/event? What is the desired impact on the neighborhood?
- What does the Near East Side mean to you? Talk about your history with and connection to the neighborhood.
- Upload your artistic resume or bio (PDF or Word only).

How do I complete the budget section of the application?

Under the Budget tab, first let us know if you are applying for the \$5,000 award, \$10,000 award or if you'd like to be considered for both the smaller and larger award for the same project (only one award will be given per applicant). If you select "both," you will need to present a project/event budget for

each award level – the \$10,000 budget should be more extensive and demonstrate how you will use the extra dollars.

- List the project expenses. Tell us how you would use either the \$5,000 award (for smaller projects) or the \$10,000 award (for large projects).

Think about all of the costs related to your project from start to finish (venue, marketing, print materials, contractors, insurance, supplies, artist fees). Estimate the costs based on your research and give as much detail as you have at the time. If your project will generate income (ticket or merchandise sales, sponsorships, donations, etc.), give the basic details of any anticipated income and the sources (if applicable; outside income not required).

AFTER SUBMITTING – NEXT STEPS

Review, evaluation and selection

Neighborhood Arts Connection Fellowship applications are reviewed by a selection committee consisting of neighborhood residents, neighborhood community leaders and a GCAC representative.

Selection criteria will include community engagement, neighborhood impact, creativity and innovation, and ability to execute project successfully within the timeframe and budget.

Notification

Following a vote of the selection committee, applicants will be notified by email of the determination.

AFTER YOU ARE AWARDED

Grant Agreement

Following the selection as the recipient of the Neighborhood Arts Fellowship, a grant agreement specifying the terms of the fellowship will be available in GoArts under the “Requires Attention” heading. To accept the award, review the grant agreement and digitally sign by the date indicated. No changes in the fellowship project can be made without prior written approval from the Arts Council.

Publicity/Donor Acknowledgement

Once you are awarded, say “Thanks!” in a public way. The Arts Council requires that all artists receiving funding demonstrate the public value of the arts by making others aware of awards received and acknowledging public funders. Refer to the Fellowships: Publicity/Donor Acknowledgement pages at the end of this document for details of the contractual publicity requirements.

Payment

Recipient of the Neighborhood Arts Connection Fellowship will receive 100% of their grant following the receipt of a digitally signed grant agreement.

Final Report

Final Reports are due October 31, 2022 (after the project has been completed). To complete your Final Report, login to GoArts, scroll down to “Requires Attention” and click on the “Reports” tab.

FELLOWSHIPS: PUBLICITY/DONOR ACKNOWLEDGEMENT

The Arts Council requires that all individual artists receiving funding demonstrate the public value of the arts by acknowledging support from the Greater Columbus Arts Council. Failure to credit the Arts Council for grant awards may jeopardize future funding.

SAY OUR NAME

Do NOT use the acronym, GCAC. On first reference in text, please refer to us as the “Greater Columbus Arts Council.” On second reference, you may use the Arts Council.

SAY THANK YOU

Social Media

When your award is approved, say “thanks” on social media! Like and tag the Greater Columbus Arts Council and Columbus Makes Art pages on Facebook, use @GCAC_Cbus on Twitter and/or include hashtags #gcacgrants and #artmakescbus on Instagram.

#artmakescbus
#gcacgrants

Thank Public Funders

Thanking public officials for their support is important for the future vitality of arts and culture in Columbus. Send letters/emails to [Columbus Mayor](#), [Columbus City Council Members](#) and [Franklin County Commissioners](#) thanking them for their support of the arts in Columbus, the Greater Columbus Arts Council and for the grant you received. Consider including a story about the impact of this support on you, the organization and/or the community. Save copies of these letters/emails to include with your final report.

Mailing Addresses:

Mayor and Columbus City Council: City Hall, 90 W. Broad St, Columbus OH 43215

Franklin County Commissioners: 373 S. High St., 26th Floor, Columbus OH 43215

SHARE THE NEWS

Event Calendar

Listing your event via the Ohio Event Finder is a grant requirement for organizations and optional for individual artists. Register your organization at Ohio Event Finder (www.ohioeventfinder.com) and list your events so they are posted on both ColumbusMakesArt.com and ArtsinOhio.com. Make sure to select the event attribute: “**Funded by the Greater Columbus Arts Council.**” If you are an individual presenting an event, contact your venue to list the event through Ohio Event Finder. If your venue is not registered or you have any other questions please contact Nick Dekker at ndekker@gcac.org. Facebook events posted by organizations and individuals should also contain recognition of the Arts Council award.

Public Relations

When publicizing your grant please thank the Greater Columbus Arts Council, the city of Columbus and Franklin County. Acknowledge grant support in press releases and mention the Greater Columbus Arts Council in newspaper interviews, media/promotional appearances and event/performance announcements and curtain speeches.

SHOW US THE LOVE

Donor Acknowledgement

On signage, please use our complete logo wherever possible. The logo includes the graphic representation of GCAC **AND** the words “Greater Columbus Arts Council.” Both elements are required anywhere the logo is included. At minimum, include a text reference to “Greater Columbus Arts Council” on signage.

- Download logos online at <https://www.gcac.org/about/gcac-logos/>.
- Include the Arts Council logo and link to the Arts Council website (www.gcac.org) on your website or event page.
- Include the Arts Council logo in all print and digital media that you produce for internal and external audiences. Examples of promotional materials include newsletters, eblasts, brochures, playbills, postcards, advertisements, educational materials, exhibit signage.
- List the Greater Columbus Arts Council as a supporter of your organization or project in donor lists at the donor recognition level most appropriate to the grant size.

Art Makes Columbus/Columbus Makes Art Campaign

- When there is space available, include the campaign logo in print and digital marketing materials. Find the logo and other resources www.columbusmakesart.com/toolkit/.
- Use #artmakescbus when promoting events on social channels and in print where possible.
- Follow @artmakescbus on Twitter/Instagram and “like” Art Makes Columbus on Facebook.

QUESTIONS?

If you have questions about any of these requirements, logo usage or have trouble downloading our logo, contact Jami Goldstein, VP of Marketing, Communications and Events (614-221-8492, jgoldstein@gcac.org).