



A Franklinton Arts District Program

2022 COMMUNITY & STREET PERFORMER INFORMATION AND GUIDELINES

ABOUT

Franklinton Fridays is a community-wide art crawl and music series held on the second Friday of every month from 6-10 p.m. that brings visitors from across the state, and friends from the neighborhood, to experience the work being created in the ever-growing and ever-changing neighborhood of Franklinton. In the spirit of inclusivity, this event is always free and open to the public.

Franklinton Fridays was founded by a small group of artists in 2014 and joined the Franklinton Arts District in 2018. This partnership was an effort to unify the arts community and broaden the scope of what we can create together.

MISSION

Franklinton Fridays was established as a way to unite the community by bringing artists, makers, and performers together with collectors, appreciators, and neighbors. We seek to build relationships with local entities and venues to foster connection and build community while providing a large-scale, free opportunity for residents to experience the artwork being created in their backyards.

VISION

Making visual and performance art accessible to people from all walks of life, in a family-friendly format.

PARTICIPATION GUIDELINES

Franklinton Fridays performance program is presented in partnership with the Greater Columbus Arts Council and the Music Everywhere Columbus program. Performers are paid by the Arts Council, which matches Franklinton Fridays funds to provide a performance fee of at least \$50/hour, per performer.

- The Franklinton Arts District (FAD) will designate a specific location for each performer. Performances will be held both indoors and outdoors in coordination with District partners. Performers shall not relocate throughout their performance without prior authorization from a FAD/Franklinton Fridays representative.
- Franklinton Fridays run from 6-10 p.m. Performers may select any 2 hours within that window. Performers must communicate and confirm their preferred performance time upon selection.
- Performers must leave at least 5 feet of walking space on the public right-of-way sidewalk in front of your setup for pedestrian walkways. Additionally, performers cannot block access to buildings, sidewalk ramps, or block the view of directional



and safety signs.

- Electricity may be available but is not guaranteed. Performers must indicate in advance if they need access to electricity. If provided, performers will be connected with their respective District partner(s) for electricity setup.
- All cords must be taped/secured to the sidewalk to avoid creating a tripping hazard.
- Collecting tips is allowed.
- Performers must have a vendor's license to sell merchandise and be able to provide a copy, physical or digital, upon request.
- Tents and canopies are not permitted without authorization from a FAD, Franklinton Fridays, or respective District partner.
- Free parking is available, however, not guaranteed, in the lots on Lucas St. located across from 400 West Rich or the gated lot behind 400 West Rich.
- Anyone using an amplifier for music must abide by the noise ordinance (Section 2329.11) and finish by 10 pm. The city sound ordinance requires that your noise does not exceed 65 dBA for the one-hour average.
- If at any point your amplified music is too loud, a FAD, Franklinton Fridays representative, or appropriate District partner can ask that you turn down your music or forfeit your space.
- Franklinton Arts District, Franklinton Fridays, and District partners may use photos or videos of the performances for promotional purposes.

COMPENSATION

The compensation rate is \$50/hour per performer for those selected for this program. The Arts Council will pay the performer via check or electronic bank transfer (requires performer to be set up in Arts Council's system). Checks are generally mailed 5-7 business days after the performance is completed. Electronic bank transfers are generally made within 3-5 business days.

PROMOTION

FAD, Franklinton Fridays, and our District Partners seek to elevate the visibility of all of our artists through various communication channels. To promote street performances, we ask all performers to submit a promotional photo(s) (min. 1; max 3). Additionally, we ask all performers to tag **@franklintonart** and **@franklintonfridays** as well as use the hashtags **#franklintonartsdistrict** and **#franklintonfridays** on all applicable social media posts.

CANCELLATION & WEATHER POLICY

Performers are requested to provide at least three days' notice of cancellation, but more if possible. Canceling less than 24 hours in advance may jeopardize a performer's chances for future bookings. If the Franklinton Arts District cancels 24 hours or more in advance, the performer will not be paid; if less than 24 hours in advance, the performer will receive 50% compensation.

Franklinton Fridays are rain or shine. In the event of inclement weather, outdoor performers will be relocated indoors near their designated location. The performer can decline the adjusted indoor location, however, the performer will not be paid regardless of the amount of notice before the event. Should a relocation occur during the performance and the performer declines to complete the remainder of the performance, the performer shall only



receive compensation for the duration of the performance.

QUESTIONS?

If you have any questions about performing, please contact Franklinton Arts District Executive Director Johnny Riddle at johnny@franklintonartsdistrict.com.