

GRANTS FOR ARTISTS



FUNDS FOR ARTISTS

Previously Support for Professional Artists

DEADLINES

February 1, 2023

5:00 p.m.

June 1, 2023

5:00 p.m.

September 1, 2023

5:00 p.m.

PURPOSE:

Assist artists with making new art, growing artistic skills and marketing to a broader audience.

THIS GRANT IS OPEN TO:

Working individual artists with an independent body of work.

AWARD AMOUNT:

Up to \$1,700

EVALUATION/NEXT STEPS:

Non-competitive; applicant and request eligibility and completeness evaluated.

Committee review.

Notifications 45 days after deadline.

STAFF CONTACT:

Dayvon Nichols | 614-221-8569

dnichols@gcac.org

Funds for Artists - Purpose

Assist artists with making new art, growing artistic skills and marketing to a broader audience.

Description

This fund is designed to assist artists with the cost of materials, supplies and resources used to create new work, professional development or learning opportunities and/or marketing or promotional expenses.

Returning Artist Fast Pass

Starting in 2023, returning applicants with approved final reports are eligible for the Fast Pass application. Fast Pass eliminates the need for returning applicants to prove they are a working artist by uploading a resume and examples of their work. This small step will reduce the application process by over 50%. The Fast Pass will only require your expense budget (including proof of confirmation for travel opportunities), requested award amount and the certification of eligibility requirements. Contact Dayvon Nichols at dnichols@gcac.org to confirm your eligibility.

Who is eligible to apply?

This fund is for individual artists who work in the following disciplines: dance, fashion, film, literary, music, theatre, visual arts and multi-disciplinary who meet the following criteria:

- Are working artists (age 18 and older);
 - Description:
 - The artist is likely paid for performances, sells their artwork and/or shares their body of work with the general public.
 - The artist is focused on expressing their own creative or aesthetic ideas, rather than on documentation or journalism.
- Live in Franklin County for at least one year prior to application; **OR**
- Live in a county bordering Franklin County for at least one year prior to application **AND** primarily exhibit, perform, produce or present artistic work in the city of Columbus; (you will be required to upload proof of residency after you are awarded before any funds are dispersed.)
- Are **NOT** enrolled as degree-seeking undergraduate students.
- Applicant agrees to remain a resident of central Ohio for one year after the award date.

Who is NOT eligible to apply?

We recognize that many people contribute to the creative economy of central Ohio. We appreciate the talents of all creatives working in our region. However, due to limited funding, we are unable to accept applications from:

- Influencers
- Stylists
- Culinary artists/chefs
- Models
- Make-up artists or hair stylists
- Tattoo artists
- Producers
- YouTube content creators
- Sound/recording engineers
- Strictly commercial photographers/videographers (e.g. weddings/family portraits/business headshots)
- Strictly club or mobile DJs hired for private or public events (e.g. weddings, clubs and parties)

How much can I apply for?

You may request up to **\$1,700**. You may receive a partial award based on the recommendations of the committee, funds available and/or documentation provided.

Grantees will receive a 1099 for awards \$600 and over.

How often can I receive funds?

Once per calendar year. If you apply and are not awarded, you may reapply at the next deadline.

What kind of expenses or opportunities qualify for this fund?

Funds may be requested for the cost of supplies, materials and resources to help you make new work, to attend a professional development or learning opportunity and/or for expenses that assist with the marketing or promotion of you as an artist or your artwork.

Example expenses that ARE eligible (list is not comprehensive):

To Make New Work	Marketing	Professional Development
Materials or supplies	PR consultant	Classes
Purchase or rental of tools	Print or digital advertisement	Workshops
Software/hardware	Distribution services	One-on-one instruction
Space rental for rehearsal, performance, exhibits, etc.	Promo videos	Conference registration fees
Post-production services	Website or logo design	Flights/Lodging
Laptops/Computers (NEW)	Submission fees	Residency/Fellowship fees

NOTE: All expense requests must be related to your specific art form.

Are travel expenses eligible? If so what are the terms and conditions?

Yes, travel expenses related to specific artistic opportunities are eligible. These include (but are not limited to) conferences, summer intensives, paid performances and touring. GCAC will not cover travel unrelated to a formal program or invitation. Travel "for inspiration" or to see other art institutions as a visitor are not eligible. At the time of application submission, artist must provide proof of confirmation for their respective opportunities. Expenses for flight, lodging and ground transportation are all supported.

NOTE: Receipt dates must match the proposed travel dates in the application. Expenses incurred before submitted opportunity will not be accepted.

What performance expenses are eligible?

Starting in 2023, performance, event, exhibition and showcase expenses are eligible, with the aim to expand support to more artists. In addition to funds to prepare and rehearse, you may request funds for public presentations such as venue rentals, special event permits, scenery costs and costumes. This is not intended for nonprofit organizations; you cannot apply for expenses related to a project supported by other GCAC grants.

What types of expenses do not qualify?

Not every request nor financial need may qualify. The most common reason an application is not funded is because the request does not fit the program or is for an ineligible expense.

Example expenses that are NOT eligible (list is not comprehensive):

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Smart phones, televisions, furniture or home upgrades	Marketing or promotion for a business other than your personal art business	Event costs eligible for Project Support
Your own artist fees (paying yourself or living expenses)	Previously purchased services, products, materials or resources (no reimbursements)	Camera equipment for non-photographer/videographers will be limited to a max of \$500

NOTE: If you are unsure if your expenses qualify, please contact Dayvon Nichols at dnichols@gcac.org before starting your application.

When are applications due?

Application Opens	January 3, 2023
Draft Review	January 16, 2023
Application Due	February 1, 2023 at 5:00 p.m.
Applicants Notified	By March 15, 2023
Final Report Due	One year after award date

Application Opens	March 20, 2023
Draft Review	May 15, 2023
Application Due	June 1, 2023 at 5:00 p.m.
Applicants Notified	By July 17, 2023
Final Report Due	One year after award date

Application Opens	July 24, 2023
Draft Review	August 15, 2023
Application Due	September 1, 2023 at 5:00 p.m.
Applicants Notified	By November 15, 2023
Final Report Due	One year after award date

NOTE: Depending on the number of applications and available funds, the funding program may close after any round and without advance notice.

What are draft reviews?

Upon request, Grants & Community Engagement staff will review applications and provide comments up to two weeks before the application deadline. To request a draft review, click "Request Draft Review" at the bottom of the application in the online application system. **DO NOT CLICK SUBMIT.** Allow at least one week for a response.

What assistance is available for completing an online application?

Live and recorded walk-throughs of the application process are available on our Workshop page: <https://www.gcac.org/workshops-and-resources/workshops/>

If you do not have access to a reliable computer, a computer lab is available for filling out applications at the main GCAC offices.

To reserve a computer, email Dayvon Nichols at dnichols@gcac.org.

What are the application questions?

Below you will find the current narrative questions to assist you in your application preparation. Answers less than 2-3 sentences for questions 2 and 3 will not be accepted.

- List what you plan to spend GCAC funds on – be detailed and specific!
- How will the funds help you create your new work, grow your artistic skills, or market your art to a broader audience?
- Describe how you regularly share or plan to share your artwork with the public (performances, exhibitions, sales, publishing, events, etc.)

How do I complete the expense section of the application?

There is a section in the online application where you will add individual line items for each expense (up to eight). You may consolidate expenses if you are purchasing many items. Example listed below.

Description	Cost
Marketing PR Consultant	\$300
Art Supplies (acrylic paint, brush set, easels)	\$400
Custom Framing Services	\$1,000
Total	\$1,700

NOTE: You will be required to provide receipts for all expenses at the time of your final report. Missing receipts may disqualify you from future funding.

What are the required Supplemental Materials (uploads)?

All support materials must be uploaded digitally to the online application system. Please include as much detail as possible so that our staff can verify your qualifications easily.

Required supplemental materials:

- Artist resume and/or artist bio must demonstrate that you qualify as a professional, working artist with an independent body of work by listing:
 - past exhibitions
 - performances
 - film screenings
 - publications
 - readings
- Up to 5 artistic work samples (images, videos, or audio) **AND/OR** a link to a website showing artistic work samples
- For Travel Requests: Documentation (confirmation email, conference site, etc.) that detail the dates of attendance and expectations of the invited artist

NOTE: Websites or work samples must include an independent body of work created by you that is your own artistic expression. Strictly commercial artistic work, such as portrait/event photography, graphic design for businesses, film/music production for businesses/other artists does NOT qualify.

AFTER SUBMITTING – NEXT STEPS

Review, evaluation and selection

Funds for Artists applications are reviewed and approved by the Creative Advancement Committee and accepted by the Board of Trustees. They are non-competitive and are not scored. The applications are evaluated to determine artist and expense eligibility and reviewed for accuracy and completeness.

Notification

Approvals are based on reviews and available funding. Following a vote from the Creative Advancement Committee, applicants will be notified by email of the application award status (approved, approved with contingencies, or declined). You are responsible for keeping your contact information up-to-date in the online application system.

AFTER YOU ARE AWARDED

Grant Agreement

Following the approval of a grant, a grant agreement specifying the terms of the grant will be available in the online application system under the “Requires Attention” heading. To accept the award, review the grant agreement and digitally sign by the date indicated. You will be required to provide proof of residency in order to receive funding. No changes in the proposed expenses can occur without prior written approval from GCAC – send an email to grants@gcac.org if you need to request a change in spending or activities.

Publicity/Donor Acknowledgement

Once you are awarded, say “Thanks!” in a public way. GCAC requires that all organizations and artists receiving funding demonstrate the public value of the arts by making others aware of awards received and acknowledging public funders. Funds for Artist grantees should use the channels available to them, such as social media, newsletters and press releases to recognize support from GCAC. Refer to [APPENDIX A](#) for more details of the contractual publicity requirements.

Payments & Spending the Funds

Grantees will receive 100% of their grant following the receipt of a digitally signed Grant Agreement.

All payments will be issued through ACH Direct Deposit unless otherwise requested.

Banking information is collected (or updated with changes) as part of the grant agreement and is stored securely. You have up to a year to spend the funds.

NOTE: Payments may take up to three weeks to be processed.

Final Reports & Receipts

When completing your Final Report, you will submit your receipts. Final Reports, including receipts for all funds spent, are due no later than one year following your grant approval date. To complete your Final Report, login to the online application system, scroll down to “Requires Attention” and click on the “Reports” tab.

You will not be eligible to apply for a new grant until you complete any past Final Report.

Extensions may be requested in writing before the Final Report due date. Overdue reports or reports containing shared or copied receipts between artists may affect eligibility and impact grant awards for future applications.