

Trolley East Market 2023 Community & Street Performer Guidelines

ABOUT

East Market at The Historic Trolley District is Columbus' newest entertainment destination. Located on the eastside near Franklin Park Conservatory, East Market features the largest collective of locally owned businesses in Central Ohio including an array of exciting restaurant stalls, plus a full-service bar, speakeasy, event space, video games, and ample seating.

East Market hosts live music every Friday and for special events. The music programming is presented in partnership with the Greater Columbus Arts Council and the Music Everywhere Columbus program. Performers are paid by the Greater Columbus Arts Council, which matches East Market's funds to provide a performance fee of at least \$60/hr per performer. The Arts Council will pay the performer via check or electronic bank transfer, which requires performer to be set up in Arts Council's system. Checks are generally mailed 5-7 business days after the performance is completed; electronic bank transfers are generally made within 3-5 business days.

GUIDELINES

East Market will designate a specific location for each performance. Performers shall not relocate throughout the venue without prior authorization from East Market.

Performances will be held indoors and outdoors, pending time of year, weather, and other factors.

Ensembles can be any size, although if an ensemble exceeds four performers, special considerations may need to be made to accommodate.

Performers are to arrive at least 30 minutes prior to the performance start time, allowing for sufficient time to set-up, test equipment, and check in with the East before the start of the performance. Failure to check-in or tardiness may result in decreased payment.

Breaks may be taken but cannot be taken during peak attendance. Peak attendance is subject is determined by the market manager dependent on time/date of market or event.

Performers must provide their own equipment and sound needs unless other arrangements have been made with East Market prior to the performance date. If electricity is needed, please submit request at least 2 weeks prior to the performance date. A 50-foot extension cable is recommended.

East Market does not have in-house stage equipment. If a stage is deemed necessary by East Market or the performer(s), a third-party vendor will be contracted.

Performers are required to provide at least a (7) day notice, or more, when possible, if they need to cancel a performance. Cancelling less than (7) days in advance or failure to arrive risks the performer's future booking opportunities.

If a performer cancels at any time, no payments or compensation will be made.

Performers are permitted to collect tips throughout their performance.

Performers should unload equipment in the Switch Yard and find street parking, as the parking lot is reserved for market guests.

Volume of the performance is subject to approval from East Market. Performers may be asked to adjust volume throughout their performance accordingly.

All performances outside must abide by the noise ordinance and finish performing by 10PM Monday through Friday.

East Market is permitted to use photos or videos of performances for promotional purposes.

COMPENSATION

The compensation rate is a minimum of \$60/hr per performer. The Arts Council will pay the performer via check or electronic bank transfer (requires performer to be set up in the Arts Council's system). Payment is typically processed 5-7 business days after the performance.

PROMOTION

East Market utilizes various communication channels to elevate the visibility of all events, including live music performances. To promote live music performances, we ask all performers to submit a promotional photo at least (7) days prior to their performance date. Additionally, all performers are asked to tag @eastmarket_cbus and @railhouse_cbus on all social media channels.