

APPENDIX D: GRANT APPLICATION HELP & DEFINITIONS

Returning Artist Fast Pass

Returning applicants with approved final reports are eligible for the Fast Pass application. Fast Pass eliminates the need for returning applicants to prove they are a working artist by uploading a resume and examples of their work. This small step will reduce the application process by over 50%. The Fast Pass will only require your expense budget (including proof of confirmation for travel opportunities), requested award amount and the certification of eligibility requirements. You can contact Dayvon Nichols at dnichols@gcac.org to confirm your eligibility.

Online Application System

All applications are processed through online application system:
<https://gcac.smartsimple.com>.

Grant Workshops

Free grant workshops are available throughout the year to assist applicants with determining eligibility, creating strong applications and navigating the online application system online portal. To view current grant workshop dates and sign-up to attend, visit:
<https://www.gcac.org/workshops-and-resources/workshops/>.

- To view past GCAC workshops, you can access our YouTube playlist by clicking:
<https://www.youtube.com/c/Columbusarts/playlists>.

Drop-in Hours

Interested applicants are invited to drop-in to work on applications, ask questions and receive all assistance needed for success. Drop-in hours will occur on the fourth Tuesday of every month from 4:00 to 7:00 pm. You can bring your own laptop or reserve a computer. There are a limited number of computers. To reserve a computer, up to one hour maximum, please contact grants@gcac.org or dnichols@gcac.org two weeks before your anticipated date.

DEFINITIONS

501(c)(3) Status

A non-profit organization that has been approved by the Internal Revenue Service as a tax-exempt, charitable organization.

Adjusted Audited Revenue

For Operating Support and General Support applications, GCAC reduces Audited Annual Revenue by excluding in-kind or donated services/items, capital campaign contributions, GCAC grants, related party funds and funding received from Shuttered Venue Operators Grant, the city of Columbus and Franklin County. This figure is used to place organizations in budget peer groups for the purpose of determining preliminary funding allocations.

Arts and Culture

The “arts” is a broad subdivision of culture, composed of many creative endeavors and disciplines. Culture is a broader term than “art,” which as a description of a field usually meaning only the arts. The “arts” encompasses many disciplines such as visual arts, literature, music, dance, theatre, film, fashion and others.

Audited Financial Statements

Generally known as “the audit,” this document contains an organization’s fiscal-year financial information. An independent certified public accountant should be hired by the organization’s Board to perform an annual audit in accordance with Generally Accepted Accounting Principles (GAAP) or Governmental Accounting Standards Board (GASB). Audited financial statements ensure credibility of the financial records and are tools for making sound financial decisions.

Commercial Work

We recognize that many people contribute to the creative economy of central Ohio. We appreciate the talents of all creatives working in our region. However, due to limited funding, we are not able to accept applications from creatives/artists that primarily work in commercial industries, including (but not limited to):

- Influencers
- Stylists
- Culinary artists/chefs
- Models
- Make-up artists or hair stylists
- Tattoo artists
- Producers
- YouTube content creators
- Sound/recording engineers

Deficit

Financial deficit is the amount that an organization’s annual adjusted expenses exceed their adjusted annual revenue. Adjusted expenses are defined as audited annual expenses less depreciation and/or amortization and contributed or in-kind services.

Fiscal Sponsor

A non-profit organization that holds the tax-exempt status as granted by the Internal Revenue Service under code 501(c)(3) and that agrees to act on behalf of an individual or organization that does not yet have tax exemption for the purposes of this grant process.

I.D.E.A.

Acronym for Inclusion, Diversity, Equity and Access.

Independent Body of Work

Artwork/performances are focused on expression of the artist's own creative or aesthetic ideas, rather than on documentation, journalism or solely commissioned commercial work.

Historically Marginalized

Communities or groups who have been historically and currently denied full participation in mainstream cultural, social, political and economic activities. Marginalized communities can include people of color, women, LGBTQ+, low-income individuals, prisoners, the disabled, senior citizens and many more.

Matching Funds

Operating Support, General Support and Project Support: Events, Festivals, Series grants require recipients to match funding from GCAC dollar for dollar (1:1). This cash match can include cash on hand, admissions, concession sales, grants and board/individual contributions. In-kind donations and services cannot be used towards the match.

Working Artist

Working artists are individuals who are likely paid for performances, sell their artwork or share their independent body of work with the public. The term "artist" applies broadly across disciplines, including dance, fashion, film, literary, music, theatre and visual arts, as well as multi-disciplinary.

Units of Government

GCAC defines a unit of government as agencies, committees, department(s) or operation(s) at the direction of a city, county, state or federal agency.