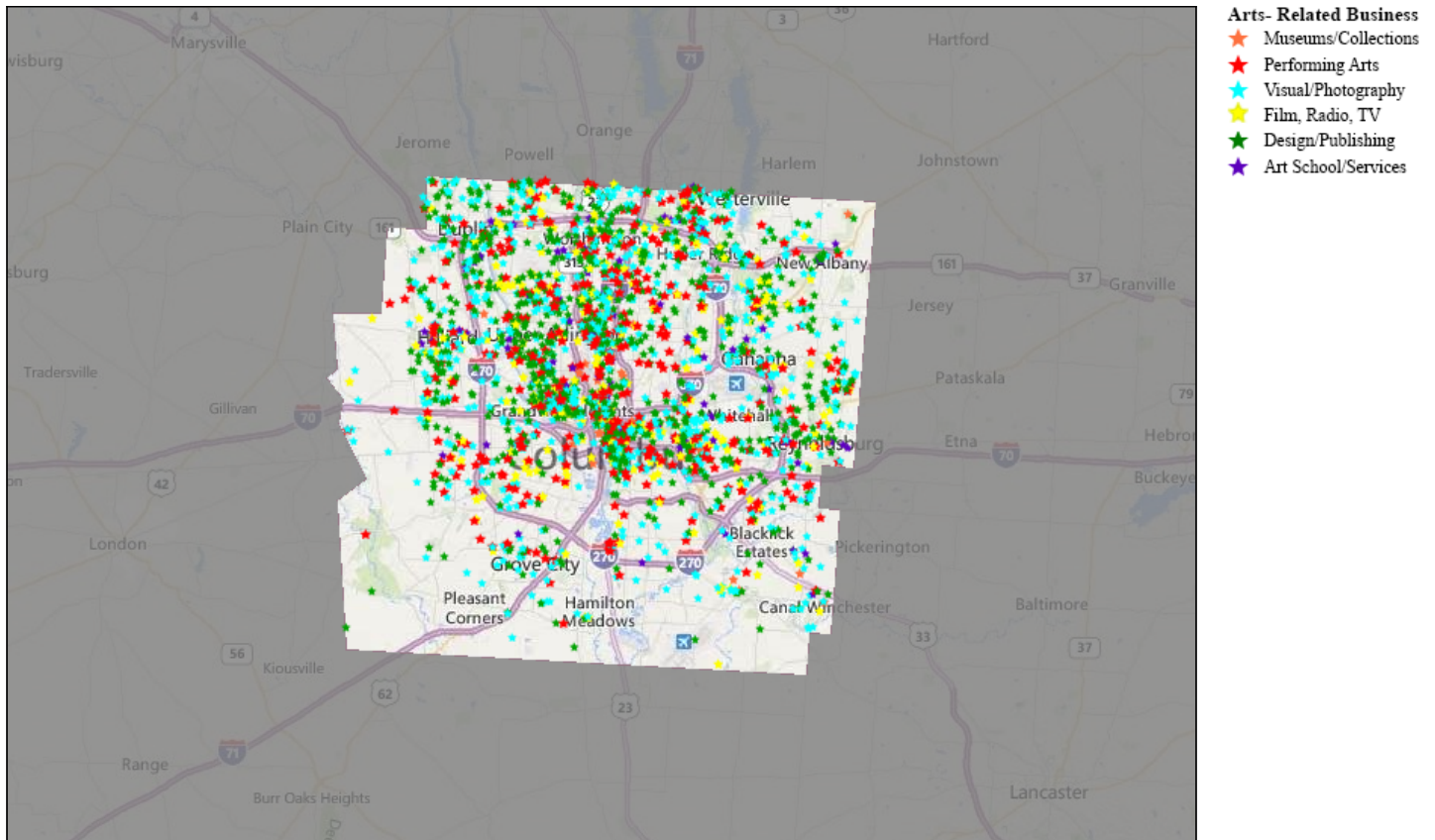# The Creative Industries in
Franklin County, OH

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Franklin County, OH.** The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy.

2,730 Arts-Related Businesses Employ 13,714 People

Arts- Related Business
- ★ Museums/Collections
- ★ Performing Arts
- ★ Visual/Photography
- ★ Film, Radio, TV
- ★ Design/Publishing
- ★ Art School/Services

Franklin County, OH is home to 2,730 arts-related businesses that employ 13,714 people. The creative industries account for 4.0 percent of the total number of businesses located in Franklin County, OH and 1.8 percent of the people they employ. The map above plots the creative industries, with each star representing a unique arts business establishment.

Nationally, 702,771 businesses are involved in the creation or distribution of the arts, and they employ 2.9 million people. This represents 3.9 percent of all U.S. businesses and 1.9 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of January 2015.

The Creative Industries Represent
4.0 Percent of All Businesses and 1.8 Percent of All Employees in Franklin County, OH
(Data current as of January 2015)

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	**99**	**415**
Agents	1	2
Arts Councils	11	46
Arts Schools and Instruction	87	367
Design and Publishing	**1,026**	**5,286**
Advertising	163	1,656
Architecture	226	2,183
Design	630	1,420
Publishing	7	27
Film, Radio and TV	**290**	**2,449**
Motion Pictures	246	1,443
Radio	27	52
Television	17	954
Museums and Collections	**43**	**396**
Historical Society	9	24
Museums	29	355
Zoos and Botanical	5	17
Performing Arts	**454**	**3,059**
Dance	1	140
Music	189	628
Performers (nec)	160	377
Services & Facilities	94	1,880
Theater	10	34
Visual Arts/Photography	**818**	**2,109**
Crafts	53	176
Photography	605	1,210
Services	76	458
Visual Arts	84	265
GRAND TOTAL	**2,730**	**13,714**

Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses register, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, should be considered conservative.

- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).

- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 7,500 state legislative districts, and all 3,143 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.