“GCAC funding has provided MadLab the opportunity to take risks to develop long-running and successful programs such as Theatre Roulette and the Young Writers Short Play Festival, the only festival in Central Ohio dedicated to local high school playwrights. GCAC has always been not just a champion of small and large arts organizations, but THE champion.”

Andy Batt, Managing Director

“The award has been critical to me as an artist. The funding allows the art to happen; for ‘Kings, Queens, & In-Betweens,’ the GCAC grant means that I am able to fully focus on the work and that I’m able to hire the other needed artists to help do it in Columbus. Additionally, to have the support of GCAC meaningfully behind me is important as an artist, giving this project a stamp of support.”

Gabrielle Burton
Director/Producer, Five Sisters Productions

Cover: Festival Latino. Photo courtesy of CAPA.
Opposite top: Participants in COSI’s 21st Century Learning Labs.
Opposite left: Short North Stage’s production of the musical Sunday in the Park with George.
Top: The production of Evolution: The Roots of Our Movement at the King Arts Complex.
Bottom: Participants in COSI’s 21st Century Learning Labs.

GCAC is grateful to its grantees for the wonderful images they provided for the 2013 Report to the Community.
Report design by Formation Studio.
Letter from the President and Board Chair

This past year has been exciting for the Greater Columbus Arts Council (Arts Council). Increased funding from the city has helped the Arts Council continue to lead the way for sustainable art and culture in Central Ohio. Through advocacy, funding, expertise and collaboration we strategically allocate public funds to the arts; help artists, educators and arts organizations to thrive; and find ways to connect the arts and artists to the community.

2013 accomplishments included:

- $700,000 increased funding from the city’s reformulation of the hotel/motel bed tax. The Arts Council understands how important public support is to the vitality of our arts community. In 2014, we plan to continue to explore additional funding opportunities so that we can build an even more vibrant creative community in Columbus.

- A 24.5 percent increase in community funding to artists and arts organizations and five new grant programs.

- The 2013 Columbus Arts Festival was the most successful in the Arts Council’s history with nearly 450,000 people in attendance and more than $200,000 raised for arts programming in Central Ohio.

- In collaboration with the Columbus Cultural Leadership Consortium, the Arts Council embarked on a marketing and branding campaign for the arts sector that will focus on building awareness and engagement from patrons, donors and corporate and community partners in 2014.

- First ever evaluation of multi-year data from the Ohio Cultural Data Project revealing that on top of consistent efficiencies in administration, 23 of the Arts Council’s Operating Support organizations realized an 18.7 percent increase in attendance and an 11 percent increase in earned revenue between 2009-2012.

The Greater Columbus Arts Council could not provide successful leadership and support to artists and arts and cultural organizations in Columbus without the support of Mayor Michael B. Coleman, Columbus City Council, the Ohio Arts Council, Experience Columbus, The Columbus Foundation, the Human Service Chamber, and all of the businesses and individuals who recognize the importance of arts and culture to the quality of life and our economic prosperity. Please join us as we work together to create a vibrant Columbus.

Tom Katzenmeyer, President
Karen Bell, Board Chair

“Thanks to generous operating support provided by GCAC, the Wexner Center for the Arts is able to facilitate community-engagement initiatives, like The Weinland Park Story Book project, that help make Columbus an even more vibrant place to live, work, play—and learn.”

Sherri Geldin, Director

Real Results in the Arts Sector/2009-12

<table>
<thead>
<tr>
<th>Attendance Increased</th>
<th>Total Earned Revenue Increased</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,052,951</td>
<td>$36.6M</td>
</tr>
<tr>
<td>2,436,924</td>
<td>$43.2M</td>
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</tbody>
</table>

18.7% GROWTH

<table>
<thead>
<tr>
<th>Total Revenue Increased</th>
<th>Marketing Expenses Decreased</th>
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</thead>
<tbody>
<tr>
<td>$70.1M</td>
<td>$7,269,139</td>
</tr>
<tr>
<td>$80.8M</td>
<td>$6,480,494</td>
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</table>

15.3% $10.7M

10.9% $788,645

Growth in Community Funding

<table>
<thead>
<tr>
<th>2013</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>24.5%</td>
<td>18.6%</td>
<td>11.5%</td>
</tr>
</tbody>
</table>

NEW FUNDING OPPORTUNITIES
+ Community Impact Grant
+ Performing Artist Fee Subsidy Program
+ Performing Artist Partner Program
+ Performing Artist Travel Grant
+ power2give.org/FranklinCountyOH

NEW PROGRAMS
+ Public Art programming
+ Pilot Music Incubator program in partnership with the Lincoln Theatre
+ Community Supported Art Program
+ Healthcare Fair & Guide for Artists

The Arts Council launched five new funding opportunities in 2013 and will implement four new programs in 2014, an increase of $120,000 for new grant awards and a total investment of $80,000 in other new programs.

Data compiled Ohio Cultural Data Project input from 23 operating support grantees, 2009-2012

Community funding includes all City of Columbus funded grant programs and designated projects. 2012 figures included 200Columbus projects, and 2011 and 2012 figures included Franklin County funded grants.

Columbus Symphony Orchestra performs with their chorus. Photo courtesy of CAPA.
Our purpose is to support art and advance culture through:

Advocacy
- Promotion
- Financial support
- Building audiences

Expertise
- Resources
- Informing audiences
- Best practices

Collaboration
- Communications
- Convening
- Sharing

Financials
- 2013 Grants by program
- 2013 Financials
- 2014 Proposed budget
The Greater Columbus Arts Council funded us through three program areas:

- Tourism and convention business
- Talent attraction and retention
- Cultural diversity, idea exchanges and shared experiences
- Entrepreneurship and neighborhood transformation

The arts fuel

2012*

Every $1 invested by the city of Columbus was matched by:

- $12.61 in Contributed Income
- $15.81 in Earned Income
- $1.00 in Government Dollars

Totaling $29.42 pumped back into the local economy from other sources

Columbus' investment in the arts in 2012 (operating and project support grants only)

$2,754,208

WAS MATCHED BY

$81,031,912 in Total Dollars

$2,746,817 in County, State, Federal and Other City dollars
$34,732,766 in other Contributed Income
$43,552,329 in Earned Income

Ohio Art League's One Night fundraiser at Strongwater event space.

*2012 is the most recent year for complete figures. All information on this page is from GCAC applications and reports.
ADVOCACY

PROVIDING THE FINANCIAL SUPPORT THAT KEEPS THE ARTS AN INTEGRAL PART OF THE COMMUNITY

Operating support providing $2,798,000 to 25 arts organizations

Project support 38 grants totaling $329,100 to support a variety of artistic disciplines

Arts awards and fellowships

26 fellowships funded totaling $54,500 to support artists in the visual arts, media arts, literature, playwriting, dance and Artist Exchange program.

BOOST
Supporting not-for-profit arts organizations through 34 grants totaling $127,314

Artists Grants Awarding 110 grants totaling $72,913

OPPArt
Serving 687 people with 44 workshops and professional development events
ColumbusArts.com, a service of the Arts Council, is a free guide to all cultural events and arts organizations in Central Ohio, and a hub of nearly 1,000 artists in five disciplines: visual, music, dance, theatre and literature; one of a few free multidisciplinary directories in the country.

We further build audiences for the arts through cooperative marketing partnerships. We partner with CD102.5 through bi-weekly radio interviews where we share current arts events and happenings; the Columbus Arts Marketing Association. Columbus Underground, which hosts our bi-weekly column featuring an inside look at the Columbus art scene; Columbus Young Professionals Club, and bi-weekly columns in their e-newsletter which reaches a membership of more than 20,000 young professionals; and WOSU Public Media, which broadcasts Broad & High (formerly ArtZine) to more 41 million viewers annually, an audience that has been growing each year.

"Being awarded the artist residency for Dresden, Germany was a once in a lifetime opportunity for me. The Dresden residency gave me my time back. Time to think. Time to experiment. Time to look. Time to wonder. I thank the Arts Council for giving me that wonderful gift of time."

Susan Li O’Connor, Individual Artist

"Second-generation immigrants and refugees who have grown up in America are now interested in learning about their parents’ and grandparents’ art and culture! Participants now feel proud of their heritage and have increased confidence! Thank you GCAC for making Ethiopian Tewahedo Social Services’ Enkutatash possible!"

Laura Berger, Director of Development
EXPERTISE

PROVIDING THE RESOURCES TO SUSTAIN AND EMPOWER ART AND ARTISTS

At the foundation of GCAC’s grants programs are Operating Support, which provides critical unrestricted support to nonprofit arts organizations that meet rigorous artistic, administrative and financial benchmarks, and Project Support which provides special, short-term funding for professional cultural activities. These grant programs help ensure that Columbus arts and cultural organizations will continue to provide Columbus residents access to world-class cultural experiences.

BOOST is a capacity-building program supporting the governance, leadership, technology and professional development needs of not-for-profit arts organizations. In 2012, the program was expanded to support organizations with budgets up to $5 million with maximum grant awards in the amount of $10,000. Applicants are encouraged to make a long-term commitment to continuous improvement and to develop skills that result in benefits not only to the organization but to the larger arts community.

The Columbus community depends on the contributions of individual artists to the creative landscape. The Arts Council supports these artists through Artist Fellowships, Visual Artist International and National Residency and International Exchange Programs, and Professional Development Assistance and Supply Grants.

The Arts Council’s partnership with the Columbus Bar Association enables us to offer pro bono legal assistance for Franklin County artists and small arts organizations through our Arts Legal Assistance Program. In 2013, we connected six individual artists and small arts organizations with volunteer lawyers. Since the launch of the program, we have helped 39 individual artists and small arts organizations find pro bono legal services.

When distributing grants to artists and arts organizations, we have a process of annual meetings with recipients to provide useful feedback on administrative- and project-based questions from grantees.

Together, these resources continue to make Columbus and Franklin County a welcoming home for artists and organizations to create their work and bring it to the public, as well as an attractive one for residents who seek a rich cultural life.

“Funding from the Greater Columbus Arts Council last year helped COSI to serve nearly one million people onsite and through community outreach programs. This critical community investment in COSI’s mission helps to inspire the innovators and dreamers of tomorrow.”

Abigail Poklar Rosenberger, Senior Director of Development

“For many students their experiences in theatre (at CATCO) represented the first real success they have had in an academic setting. Each year we are honored to receive messages from parents and teachers about the transformational impact of these residencies. GCAC’s funding supports these strong education programs and all our operations.”

Steven Anderson, Executive Director
“With GCAC support, Columbus College of Art & Design is able to provide free access to the public for exhibitions and visiting artist lectures at its downtown campus. It is critical to the mission of the gallery’s outreach efforts that those who attend public events at CCAD are moved by the potential of art to be used as a voice to express diverse perspectives”

Melinda R. Conlon, Grants Manager
With funding from GCAC’s BOOST grant, the Neighborhood Design Center was able to create additional workspace needed to hire new interns. Additionally, obsolete software was updated and contemporary architectural programs replaced those no longer taught in university settings. Ultimately, GCAC’s generosity led to new field experiences for several interns and a higher-quality of work.”

Kent Miller, APA
Project Management & Planning

“With funding from GCAC’s BOOST grant, the Neighborhood Design Center was able to create additional workspace needed to hire new interns. Additionally, obsolete software was updated and contemporary architectural programs replaced those no longer taught in university settings. Ultimately, GCAC’s generosity led to new field experiences for several interns and a higher-quality of work.”

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Project Management & Planning

OPPArt (Opportunities for Artists) provides events that help individual artists connect with one another. The series includes professional development workshops, roundtable discussions and social events where artists learn together, further their work and continue to grow as artists.

Through our annual Public Forum, we interact with the community to share knowledge, resources as well as our accomplishments, our plans and the important work we’re doing on behalf of the arts. The 2013 Public Forum at the Columbus Museum of Art was a panel discussion about collaboration in the community and among arts, educational and social service organizations.

“We are very fortunate to have an Arts Council that not only financially supports the arts, but serves as Columbus Children’s Theatre’s champion to the political, corporate and public communities.”

Toni Johnson, Director of Development & Marketing
COLLABORATION

Fostering Lines of Communication About the Arts

Through cooperative marketing partnerships, monthly newsletters, media outreach, and website and Facebook promotions, we are continually promoting artists and arts organizations. And with our network of more than 12,000 Facebook fans and Twitter followers, we are continuing the conversation about the arts every day. In 2013 the Arts Council redesigned its website to help people find information faster and provide more in-depth resources.

“Support from the Greater Columbus Arts Council BOOST fund has enabled the supporters of Green Lawn Abbey to formulate a development plan that will strengthen the organization’s board. GCAC support and guidance has come at a crucial time as this effort is raising awareness in the local creative community.”

Kate Matheny, Board Member
Green Lawn Abbey Preservation Association
“The CapPride Band’s participation in the power2give.org project far exceeded our expectations. We were able to access an online giving tool that otherwise would have been cost prohibitive. The partnership with GCAC, the ability to reach a greater audience, expand our donor pool AND generate revenue to purchase musical instruments all within 30 days made for one of our most successful fundraising campaigns to date!”

Kellye Pinkleton
Executive Director

To continue to fuel the dynamic arts scene in Central Ohio, we are actively bringing together entities from a broad cross section of the community to share resources, expertise and perspectives. Some of these partnerships and opportunities include:

**power2give.org:** The Greater Columbus Arts Council’s new crowdfunding platform, developed by the Arts and Sciences Council in Charlotte, NC. The program launched in October with $60,000 in matching funds and 36 projects. Seven projects have been fully funded to date.

**Columbus Health Department:** The ArtWalks program highlights public art in 13 Columbus neighborhoods. Both printed and online maps are available to encourage people to explore our city’s neighborhoods.

**Artist Fellowship and Award partnerships:** With the Columbus Museum of Art, Columbus Dance Theatre, Columbus Film Council, Thumber House, CATCO is Theatre, Ohio State Fair and VSA Ohio.

**Evaluation Intensives:** For five organizations with budgets under $500,000 through Measurement Resources Company, and scholarships for eight organizations to Grant Writing USA’s grant writing basics workshop in an effort to help smaller organizations grow and develop.

**Fiscal Sponsor program:** Enabling the Greater Columbus Arts Council to engage with newly forming arts and culture organizations and important one-time projects and provide them the means to accept donations, leverage support and incubate new endeavors.

**The Ohio Cultural Data Project:** Used in eight states nationwide, Ohio joined in 2009 and this has enabled not just participating organizations to track trends and benchmark their progress through powerful reporting tools, but it also empowers the Greater Columbus Arts Council and other researchers and advocates with information to make the case for arts and culture.

**FastForward Camp with Mindset Digital:** Representatives from Operating Support grantees attended a two-day bootcamp in December with Mindset Digital. One of the nation’s premier training and marketing firms for digital and social media, Mindset took participants through an intensive training workshop focused on advancing knowledge and skills and providing important insights on managing resources in a strategic way.

**“FastForward was the most interactive and engaging presentation I have ever attended. It has literally transformed my understanding of the social media options available to help me create community.”**

Steven C. Anderson, Producing Director, CATCO Is Theatre

![Collaboration](image1.png)

**COLLABORATION**

![Artists and Audience](image2.png)

**ACTING AS A CONVENER OF IDEAS, OF PEOPLE AND THE ARTS**

![Funding Opportunities](image3.png)

![Opportunities and Networking](image4.png)

![Partnerships](image5.png)

![Grant Writing Workshops](image6.png)

![Evaluation Intensives](image7.png)

![Fiscal Sponsor Program](image8.png)

![The Ohio Cultural Data Project](image9.png)

![FastForward Camp](image10.png)

Opposite top: Nature Theater of Oklahoma’s Life and Times – Episode 3 presented by the Weiser Center for the Arts.
Opposite bottom: ProMusica’s Summer Music Series at the Franklin Park Conservatory.
Top: A program of the Columbus Health Department; ArtWalks are self-guided tours of public art in 15 city neighborhoods. Pictured is the MyColumbus mobile smartphone application to accompany the tours.
Bottom: Ballet class taught by Kara Stewart through Ohio Dance.
“Your crowd was awesome! Not only did we sell some of our original high end pieces, we took a deposit on a $20,000 commission job!”
Exhibiting Artist

Columbus Arts Festival

The 2013 Festival featured:

• Perfect weather
• 288 exhibiting artists representing 36 states plus Canada, Israel, Belgium and Scotland
• More than 425 performing artists
• Reported as “Best Show Ever” by many artists
• Patron audience of more than 450,000
• More than $200,000 raised to support arts and arts education programming in Central Ohio

For many years, the Columbus Arts Festival has been ranked amongst the best arts festivals in the nation. In 2013 the Festival was honored with accolades in Sunshine Artist magazine’s Top 100 Fine Arts Fairs, Art Fair Calendar’s Best Art Fairs of 2013 and Art Fair Sourcebook’s ELITE 25 Fine Art Fairs.

What to expect in 2014:

• More than 300 exhibiting artists expected to participate
• Expanded venue footprint
• More food and beverage options
• Free health info fair for artists on Friday
• Increased focus on performing arts
• Construction onsite design competition
• Street art chalk painting live demonstration and exhibition

Our Community Arts Partnership Awards recognize outstanding contributions to the arts by Columbus businesses and individuals. Nearly 400 business leaders, artists, arts patrons and arts organizations were in attendance this year. The Artistic Excellence Award of $10,000 was presented to the Harmony Project for their One Week One Neighborhood project.

The Raymond J. Hanley Award, presented by the Columbus Arts Endowment, is a $10,000 award given to an artist who has demonstrated a high level of achievement while working at least five years in the arts in any discipline. In September, our fifth annual award honored dancer and educator Susan Van Pelt Petry.
“GCAC support was critical in enabling Red Herring to produce a project as complex and ambitious as *Assassins* so early in our development as a new company. By supporting our efforts to pay artists, GCAC helped ensure that we had our pick of talent in delivering a profound, provocative and professional production of a timely and rarely seen musical to Columbus audiences.”

John Dranschak, Executive Producer
### Project Support

#### Applicant Name | Application Title | Amount Awarded
---|---|---
Alliance dibs Junezeith Ohio | 23rd Annual Junezeith Ohio Festival | $9,800
Asian Festival Corp | Celebrate Asian Festival 2013 | $4,575
American Arts Theatre | Three Premiere | $1,912
Center for Architecture and Design | Design Weeks 2013 - Project: FOTO | $4,313
Columbus Chamber Singers | 25th Anniversary Concert | $1,000
Columbus College of Art and Design | CCAD Exhibitions, Visiting Artists & Scholars | $22,000
Columbus Metropolitan Library | Carnegie Gallery Exhibits | $2,400
Community Development for All People | Community Centers Showcase | $2,615
Ethiopian Towards Social Services | 6,705 Visitations | $3,887
Evolution Theatre | Evolution Theatre 2013 - Three Productions | $2,003
First Night Columbus | 2013 First Night Columbus | $27,370
Five Senses Productions | Kings, Queens, & In-Betweeners | $36,550
Gallery Players | The Producers | $4,620
Gay Arts | 25 Years of Columbus Community Class | $10,045
Global Gallery | Global Gallery Education Programs | $4,785
Harmony Project Productions | Paper Half Harmony 2013 | $22,900
Independence Day | Independence Day 2012 | $5,825
Jefferson Academy of Music | Jefferson's Signature Series | $4,730
Legs Lucille Travis Foundation Inc. | Music to Free Our Children | $1,500
New Players Theater Festival | 2013 Season | $5,425
Ohio Historical Society | 50th of Building the American Dream | $3,125
Ohioana Library Assoc | 2013 Ohioana Book Festival | $19,671
OhioLaureate | 2014 Festival and Conference | $15,430
Opera Columbus | 2013-2014 Season | $18,900
Preservation Projects | Artist Panel & Exhibition Catalog | $7,054
Red Henning Productions | Assassins | $2,000
Short North Stage | Passing Strange | $8,925
Six String Carolyn Inc | 2012-2013 Season | $4,000
Sommer Renardos | The Snake Down | $400
SOD Owner Repertory of Ohio | Theatre Company 2013-2014 Season | $19,154
Sunday at Central | 2014 Weekend Series: January to May | $1,000
The Fuse Factory | Electronic and Digital Arts, Live | $6,965
Three Sistahs Institute | Sing Sing Project | $2.400
VSO Ohio | 2013-2014 Season | $9,380
WACO Columbus | 2013 WaterFire Columbus Series | $3,000
Wachtman | Bittersweet 2013-2014 Season | $3,207

### BOOST Grants

#### Applicant Name | Amount Awarded
---|---
Actors Theatre of Columbus | $5,000
Columbus Central Ohio Children's Choir and Foundation | $7,480
Columbus City Council | $1,225
Columbus Civic Theatre | $1,725
Columbus Dance Theatre | $10,000
Columbus Film Council | $5,500
Diverse Media Zone | $1,000
Fusion Factory | $8,895
Five Senses Productions | $4,000
Green Lawn Abbey | $4,000
Jazz Arts Group | $6,000
King Arts Complex | $9,265
Leslie Lucille Travis Foundation | $17,830
NorthStar Design Center | $7,715
Ohio Art League | $4,000
Opera Columbus | $10,000
Short North Stage | $19,850
The Dick and Jane Project | $9,225
VSA Ohio | $400
Wild Goose Creative | $1,000
Wonderland Columbus | $20,000

#### Measurement Resources Company - Program Evaluation Intensives

- Columbus Gay Men's Chorus | $1,199
- Evolution Theatre Inc | $1,199
- Lincoln Theatre Association | $1,199
- Ohio Art League | $1,199
- Wild Goose Creative Inc | $1,199

#### Grant Writing USA Scholarships

- Chamber Music Columbus | $375
- Columbus Children's Choir | $375
- CityMusic Inc | $375
- OhioDance | $375
- Diverse Media Zone | $375
- Ohio Art League | $375
- Jefferson Academy of Music | $375
- Columbus Gay Men's Chorus | $375

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Opposite right: Design Week(s) exhibition of the cbusaFOTO project.
“GCAC has been an invaluable partner in BalletMet’s development to rank today as one of Ohio’s foremost cultural institutions providing inspirational, entertaining and relevant dance experiences to 100,000 Central Ohioans annually.”

Cheri Mitchell, Executive Director
**Allocation of City of Columbus Funds by Category**

<table>
<thead>
<tr>
<th>Category</th>
<th>Projected 2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. Operating Support Grants</td>
<td>$2,798,000</td>
<td>$2,440,000</td>
</tr>
<tr>
<td>II. Project Grants Awarded</td>
<td>$388,475</td>
<td>$314,208</td>
</tr>
<tr>
<td>III. BOOST</td>
<td>127,314</td>
<td>90,545</td>
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<tr>
<td>IV. Individual Artists Support</td>
<td>193,570</td>
<td>126,819</td>
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<tr>
<td>V. Promotion City of Columbus</td>
<td>207,101</td>
<td>193,064</td>
</tr>
<tr>
<td>VI. Community Plan and Marketing</td>
<td>284,082</td>
<td>399,263</td>
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<tr>
<td>VII. International Program</td>
<td>26,999</td>
<td>22,681</td>
</tr>
<tr>
<td>VIII. Artistic Excellence</td>
<td>10,000</td>
<td>10,000</td>
</tr>
<tr>
<td><strong>TOTAL COMMUNITY FUNDING</strong></td>
<td><strong>$3,985,141</strong></td>
<td><strong>$3,596,580</strong></td>
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<table>
<thead>
<tr>
<th>Category</th>
<th>Projected 2013</th>
<th>2012</th>
</tr>
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<tbody>
<tr>
<td>IX. Community Funding - Temporarily Restricted</td>
<td>(182,041)</td>
<td>(166,480)</td>
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<tr>
<td>X. General and Administrative</td>
<td>1,257,400</td>
<td>1,076,700</td>
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<tr>
<td><strong>TOTAL USE OF CITY FUNDS</strong></td>
<td><strong>$5,060,500</strong></td>
<td><strong>$4,506,800</strong></td>
</tr>
</tbody>
</table>

**2013**

Total Community Funding projected for 2013 is $3,985,141.

Annie’s Fund provided $5,000 for Individual Arts Fellowships.

**2012**

Total Community Funding for 2012 was $3,596,580. Franklin County Neighborhood Arts Grants awarded were funded by AEP in the amount of $24,432. Chase provided the funding of $119,956 for Chase 200 Columbus Grants. Annie’s Fund provided $5,000 for Individual Arts Fellowships. The Columbus Foundation provided $66,863 for audience research and $5,000 for a community endowment feasibility plan and the Columbus Partnership provided $5,000 for a community endowment feasibility plan.

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**Statement of Activities**

*Years ended December 31, 2013 and 2012*

**Revenue**

<table>
<thead>
<tr>
<th>Category</th>
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<tbody>
<tr>
<td>City of Columbus Contract</td>
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<td>Ohio Arts Council</td>
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<tr>
<td>Franklin County Neighborhood Grants</td>
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<td>Contributions</td>
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<td>Artists in Schools</td>
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<td>After School Programs</td>
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<td>Columbus Arts Festival</td>
<td>873,857</td>
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<td>Chase 200 Columbus Neighborhood Grants</td>
<td></td>
<td>110,000</td>
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<td>Other Grant Income</td>
<td>3,330</td>
<td>9,150</td>
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<td>power/2gie</td>
<td>59,308</td>
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<tr>
<td>Community Arts Partnership</td>
<td>68,700</td>
<td>65,297</td>
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<tr>
<td>Other</td>
<td>18,887</td>
<td>17,808</td>
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<td><strong>TOTAL REVENUE</strong></td>
<td><strong>$6,283,444</strong></td>
<td><strong>$6,014,187</strong></td>
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**Expenditure**

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<tr>
<th>Category</th>
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<tbody>
<tr>
<td>Community Arts Funding:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants &amp; Services</td>
<td>3,457,559</td>
<td>2,971,572</td>
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<tr>
<td>Franklin County Neighborhood Grants</td>
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<td>24,432</td>
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<td>Chase 200 Columbus Neighborhood Grants</td>
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<tr>
<td>Designated Projects</td>
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<td>625,008</td>
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<td><strong>Total Community Funding</strong></td>
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<td><strong>$3,732,968</strong></td>
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<tr>
<td>Programs:</td>
<td></td>
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<tr>
<td>Community Arts Education</td>
<td>71,704</td>
<td>229,852</td>
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<tr>
<td>Columbus Arts Festival</td>
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<td>573,682</td>
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<tr>
<td>Fiscal Sponsor</td>
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<tr>
<td><strong>Total Program Funding</strong></td>
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<td><strong>$1,128,805</strong></td>
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<tr>
<td>Total Community Funding &amp; Programs</td>
<td><strong>$4,740,505</strong></td>
<td><strong>$4,861,773</strong></td>
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<td>Columbus Arts Endowment Contribution</td>
<td>23,500</td>
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<td>22,576</td>
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<td>Postage and Printing</td>
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<td>Meetings, Travel, Local Expenses</td>
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<td><strong>Total General and Administrative</strong></td>
<td><strong>$1,296,946</strong></td>
<td><strong>$1,164,365</strong></td>
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</table>

**Total Expenditure**

<table>
<thead>
<tr>
<th>Category</th>
<th>2013</th>
<th>2012</th>
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<tbody>
<tr>
<td><strong>INCREASE (DECREASE) IN NET ASSETS</strong></td>
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<td>(11,951)</td>
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<tr>
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<td><strong>1,293,743</strong></td>
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<td>Ending Net Assets</td>
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<td><strong>TOTAL EXPENDITURE</strong></td>
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REVENUE

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<tr>
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<th>2014</th>
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<tbody>
<tr>
<td>City of Columbus Contract</td>
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<td>$5,410,270</td>
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<tr>
<td>Ohio Arts Council</td>
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<td>Contributions</td>
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<td>Columbus Arts Festival</td>
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<td>Other Grant Income</td>
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<td>73,600</td>
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<td>Other</td>
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<td><strong>TOTAL REVENUE</strong></td>
<td><strong>$6,283,444</strong></td>
<td><strong>$6,403,638</strong></td>
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EXPENDITURE

<table>
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<tr>
<th>description</th>
<th>2013</th>
<th>2014</th>
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</thead>
<tbody>
<tr>
<td>Community Funding:</td>
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<td>Grants &amp; Services</td>
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<td>3,668,500</td>
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<tr>
<td><strong>Total General and Administrative</strong></td>
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</table>

**TOTAL EXPENDITURE**

<table>
<thead>
<tr>
<th>description</th>
<th>6,060,951</th>
<th>6,403,638</th>
</tr>
</thead>
<tbody>
<tr>
<td>INCREASE (DECREASE) IN NET ASSETS</td>
<td>222,493</td>
<td>-</td>
</tr>
<tr>
<td>BEGINNING NET ASSETS</td>
<td>1,281,792</td>
<td>1,504,285</td>
</tr>
<tr>
<td>ENDING NET ASSETS</td>
<td>$1,504,285</td>
<td>$1,504,285</td>
</tr>
</tbody>
</table>

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**GCAC Board of Trustees**

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David Clifton, Vice-Chair  
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Cheryle Russo, Treasurer  
Lori Barreras, Secretary

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Charles D. Hillman  
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*Board member until June 30, 2013

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Director of Finance & Administration

Kaz Hall  
Festival Coordinator

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Grants & Services Director

R. Scott Huntley  
Columbus Arts Festival Director

Sue Jones  
Executive Assistant

Ed Moore  
Administration & Finance Administrator

Deanna Poelsma  
Grants & Services Clerk

Jennifer Sadler  
Marketing, Communications & Events Manager

Diamond Zimmerman  
Grants Coordinator

**Columbus Arts Festival Interns**

Elli Hasan  
Devin Hogan  
Aldon Knolls  
Mia Staley  
Alissa Thome  
John Wolz  
Kendra Zarcha

**Marketing Interns**

Alyse McBride  
Ellen Milligan  
Paige Quinter

**Young dancers perform in Evolution: The Roots of Our Movement, presented by King Arts Complex.**
Greater Columbus Arts Council

100 East Broad Street
Suite 2250
Columbus OH 43215
(614) 224-2606
www.gcac.org

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Columbus Dance Theatre's production of Cleopatra.